

# SENATOR

## Catalogue 2024

Senator® writing instruments have been produced in the heart of Germany for 100 years. Durability, sustainability, and reliability are the driving forces behind our commitment –making us a great partner for your advertising success.



**NEW**

### MELBI

**Sustainable in 3 ways:  
biobased, recycled  
and climate-neutral**



**kössinger**  
Mugs. Branded for you.

**rou bill®**  
Metal Pens. Branded for you.

**senator®**  
Made in Germany. Since 1920.

Valid from January 1, 2024

With this price list all previous prices and conditions lose their validity. All prices are industrial prices and are to be understood as recommended selling price in euro per piece, ex works, excluding VAT. Whilst our catalogues are prepared with utmost care SENATOR GmbH cannot guarantee the completeness and accuracy of the information provided.

Our general terms apply. You will find these at [www.senator.com](http://www.senator.com)



PEFC/04-31-0934

PEFC Certified

This product is from sustainably managed forests

[www.pefc.de](http://www.pefc.de)



**Carbon neutral**  
Print product

[ClimatePartner.com/53323-2311-1018](https://ClimatePartner.com/53323-2311-1018)

**Dear Valued Customer,**

Thank you for choosing senator® and placing your trust in us.

As a German family business and manufacturer, we prioritise sustainability, production expertise, and reliability.

Our commitment to these values is evident in our continuous efforts:

- **we continuously develop sustainable concepts**

The introduction of our new „Melbi“ ball pen marks a significant stride in resource-saving production, crafted from the production waste of our biobased writing instruments.

- **we are dedicated to ongoing investments in our production site in Germany**

Recognising the environmental benefits, we understand that products manufactured entirely in Germany, contribute to a significantly reduced carbon footprint compared to imported alternatives. This commitment extends to our two other printing plants in France and the UK.

- **we establish reliable structures for our customers**

Certifications (including Smeta-Sedex, ISO 9001, ISO 14001) and continuous improvements in planning, production, and sales processes are integral to us. These measures ensure the excellent quality of our products and enhance our customer relationships.

With this in mind, we have restructured our brand portfolio from 2024:

When you choose senator®, you invest in writing instruments and porcelain that are proudly 100% Made in Germany. The brands Kössinger and Rou Bill represent complete branding facilitated by our in-house print shop in Groß-Biebrau/Hessen.

We look forward to continuing our successful partnership.

Sincerely,

Daniel Jeschonowski  
Group CEO Senator





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# SENATOR

**MADE IN GERMANY**

Senator has stood for quality and reliability for over 100 years. We are just as committed to these attributes as we are to the essential issue of responsibility for our environment and future generations.



## **Our claim:**

- **Longevity**  
We develop products with a long shelf life for your customers' lasting advertising success
- **Sustainability**  
For us, superior ecological footprint of our products compared to imported products is the right path to a healthy future
- **Stability**  
Regular certifications ensure that we are constantly improving

Quality, stability  
and awareness in  
one hand.





# MADE IN GERMANY



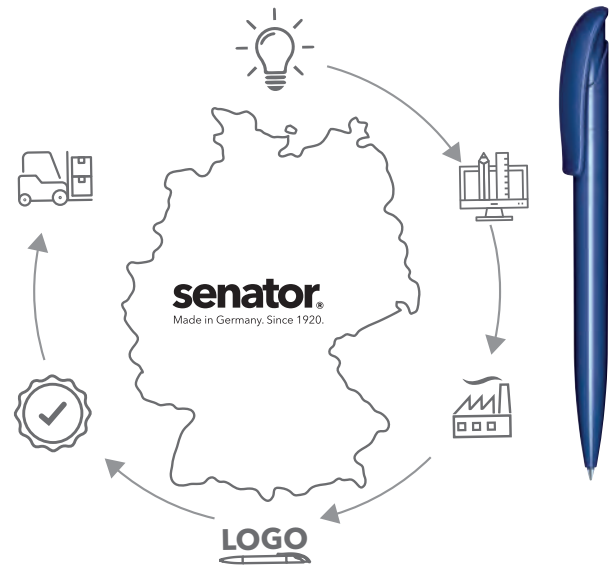
## COMPLETE VALUE CHAIN IN GERMANY

All senator® plastic pens are fully produced in Germany using 100% Green electricity. For us, "Made in Germany" goes far beyond mere advertising and encompasses the entire value chain from **design and development, injection moulding, assembly and printing to logistics and quality assurance**. This means we know exactly which raw materials go into every single writing instrument.

Your advantages with senator®:

- Short transport distances and proximity to the market
- Safe and durable products
- High and uniform quality standards
- Extensive know-how with experienced employees
- Flexibility in product development

With each of our writing instruments, we achieve a leading CO<sub>2</sub> footprint in the industry per metre of writing length, because **in terms of ecological footprint, a product "Made in Germany" clearly exceeds other imported products.**



Senator® products are always the safe choice and fulfil all legal requirements. To us, the BSCI and Sedex membership is as self-evident as the certification according to ISO 9001 and 14001.



## SENATOR® IS CLIMATE NEWTRAL

A healthy environment plays a major role for us. That is why we pay special attention to sustainable materials and production processes, ecological compatibility, waste avoidance, resource conservation and recycling. For example, we only purchase green electricity from hydropower and at the same time invest in electricity-saving measures at our production site.

Another important step in holistic climate protection is the offsetting of greenhouse gases. For us, this means not only continuing our efforts to reduce them, but also recording unavoidable greenhouse gas emissions and offsetting them

through climate protection projects. For this reason, Senator GmbH is a climate-Newtral company since 2021.

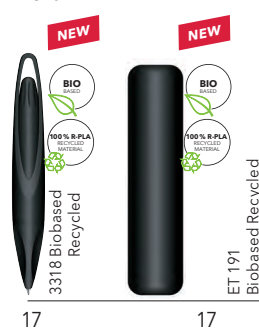
With the climate Newtrality of our company, we support both regional and global climate protection projects. In this way, we also promote the achievement of the global Sustainable Development Goals, such as the fight against poverty or the improvement of living conditions in emerging and developing countries.



## PRODUCT RANGE WRITING INSTRUMENTS



### Melbi



### Liberty



### Skeyo Bio



### Nature Plus



### Super Hit



### Super Hit



### Trento



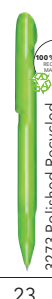
### Liberty



### Challenger



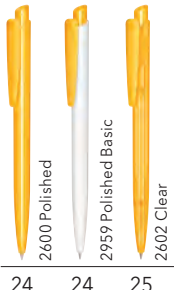
### Evovx



### QR Code Pens



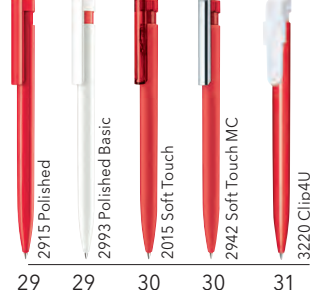
### Dart



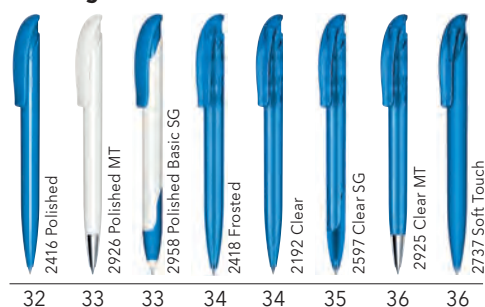
### Super Hit



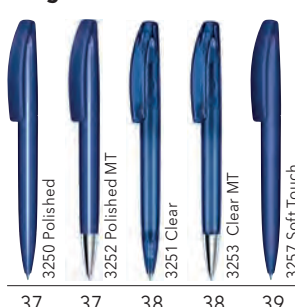
### Liberty



### Challenger



### Bridge



### Headliner



### Point

NEW



### New Spring



**METAL  
PENS  
MADE IN  
GERMANY**



### Polar



### Signer Liner



### Refills



## PRODUCT RANGE WRITING INSTRUMENTS



### Arvent



3360 Ball pen  
3365 Soft Touch Ball pen

46 46

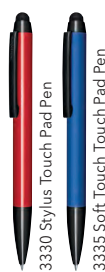
### Phenix



3380 Ball pen

47

### Attract



3330 Stylus Touch Pad Pen  
3335 Soft Touch Touch Pad Pen

48 48

### Galant



3370 Ball pen

49

### Arctic



3390 Ball pen

49

### Star Tec



2040 Steel Ball pen  
2511 Alu Ball pen

50 50

### Image



2636 Black Line Ball pen  
1119 Black Line Rollerball  
0104 Black Line Fountain pen

53 54 54 54

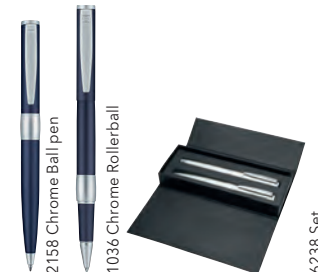
6205 / 6206 Set



2786 White Line Ball pen  
1146 White Line Rollerball

55 55 55

6205 / 6206 Set



2158 Chrome Ball pen  
1036 Chrome Rollerball

56 56 56

6238 Set

### Nautic



2215 Ball pen  
1092 Rollerball  
2754 Touch Pad Pen  
3340 Black Touch Pad Pen

51 51 52 52 52

6297 Set

### Carbon



3350 Black Ball pen  
2159 Ball pen  
1037 Rollerball  
0076 Fountain pen

57 58 59 59 59

6239 / 6240 Set

### Tizio

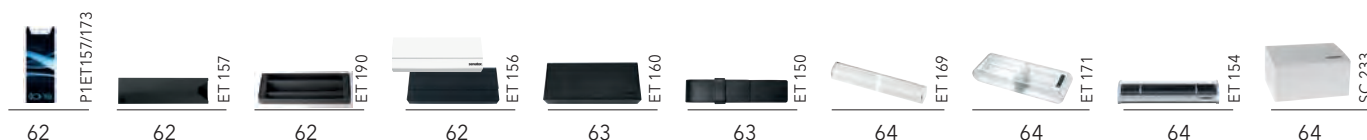


2400 Ball pen  
1240 Rollerball  
0240 Fountain pen

60 61 61 61

6252 / 6253 Set

## CASES



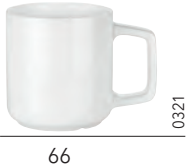
P1ET157/173 62 ET 157 62 ET 190 62 ET 156 62 ET 160 63 ET 150 63 ET 169 64 ET 171 64 ET 154 64 ET 233 64



PRODUCT RANGE MUGS

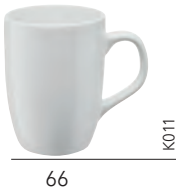


Amity



Frieda

NEW



Charisma



Prime



Elite



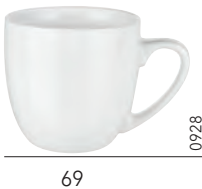
Elegant



Maxi Mug



Appeal



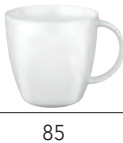
TABLEWARE

Fancy



senator®  
Made in Germany. Since 1920.

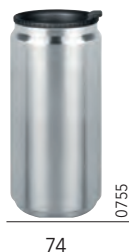
Maxim



kössinger  
Mugs. Branded for you.

## PRODUCT RANGE OUTDOOR MUGS

**King Can**



74

**King Can Mini**



75

**Trophy**



75

**Carina White**



77

**Carina Inside**



77

🚚 spring 2024

**Carina**



78

🚚 spring 2024

**Carina Glas**



78

🚚 spring 2024

**Elektra White**



80

**Elektra Inside**



80

🚚 spring 2024

**Sophia**



81

🚚 spring 2024

**Ennia White**



81

**Ennia Inside**



82

🚚 spring 2024

**Ennia Black Inside**



82

**Cult**



83

**Cosmos**



83

## SUBLIMATION MUGS

**Outdoor**



76

**Carina White**  
(former Pics One)



77

**Cali**  
(former Pics Classic)



79

**Solid**



79

🚚 spring 2024

**King Can**



74

**Elektra White**  
(former Pics Elite)



80

🚚 spring 2024

**Elektra Inside**  
(former Pics Elite Inside)



80

🚚 spring 2024

**Cult**  
(former Pics Two)



83

🚚 spring 2024

**Cosmos**



83

🚚 spring 2024

# CUSTOMISED COLOURS



## MIX & MATCH SERVICE



Would you like a different colour combination for your favourite pen? Then the senator® Mix & Match service is just right for you. Combine the colours of our catalogue products freely according to your wishes and your corporate design. Parts of the different finishes polished, matt, clear and frosted can also be freely combined with each other and even supplemented with a metal tip if available.

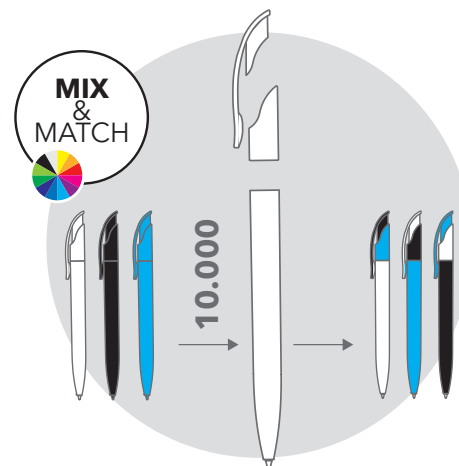
We produce all plastic parts ourselves. This means that we can produce and combine the parts in the corresponding colours for you from a quantity **of 10,000 pieces**. This opens up almost **limitless possibilities** for your very own personalised ball pens.

An example:

The Bridge model consists of 3 parts, each of which is available in 15 colours, with the tip additionally available in a metal version.

This opens up 3,600 possible combinations for this model. And all that **at no extra charge**.

We will also be happy to help you select your desired model. Please contact us.



**On request, you can combine selected plastic writing instruments in any of our standard colours from 10,000 pieces.**

**Examples for Mix & Match combinations:**





# CUSTOMISED COLOURS



## COLOURING ACCORDING TO PMS SPECIFICATION



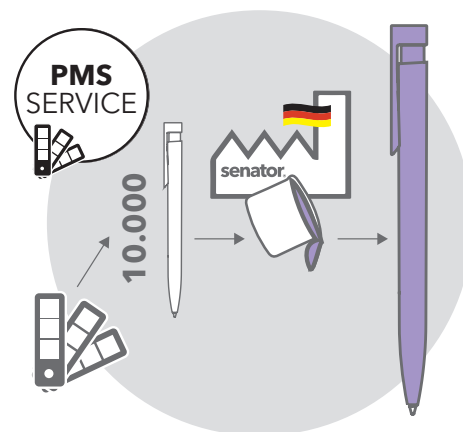
You can't find your desired colour among our catalogue products? Then use the senator® PMS service.

Tell us the PANTONE® number of your desired colour and we will produce the pen or just a specific part in your **very own personal shade**.

This is possible from a quantity of 10,000 pieces.

For approval we will send you a sample plate made in the desired colour.

Our colour references always refer to the PANTONE® Matching System, however we must point out that the product itself – because of different surfaces, lighting and materials – can differ from the colour tone printed on paper. This is why we cannot accept complaints for such deviations.



**This service is available for all plastic pens.**

For price information please see page 97.

### Example from practice

Based on the colour of the year 2023, Hot Magenta, we developed our Evoxx Duo Polished Recycled in the PMS colour Rhodamine Red in the same year. This pen was even equipped with a pink refill. At a quantity of 10,000 pieces, we will also be happy to check the possibilities of customised production for you.

The customisable cardboard wallet ET157 (see page 62) supports your communication with an eye-catching appearance.



Art. No. 3273 Evoxx Polished Recycled in PMS colouring Rhodamine Red

# FAST DELIVERY SERVICES

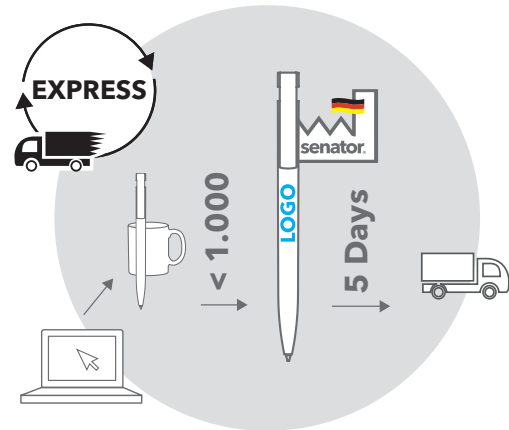
## EXPRESS SERVICE (ONLINE PORTAL)



You can also simply place your orders online at any time. Including print approval. Fast and easy.

With the integrated configurator, you can create the finished print data at the same time. This saves further coordination processes and leaves you time to take care of your customers.

- We produce all articles within **5 working days**
- **Plastic pens from 50 pieces**, incl. digital print
- **Metal pens from 10 pieces**, incl. laser engraving
- **Mugs from 6 pieces**, incl. sublimation print
- **Free printed samples** also available.



These models are available at [my.senator.com](https://my.senator.com):

<b>SKEYE BIO</b> 3290 Bio 19	<b>NATURE PLUS</b> 2796 Bio 20	<b>LIBERTY</b> 3310 Bio 29 2915 Polished 29 2993 Polished Basic 29 2015 Soft Touch 30	<b>CHALLENGER</b> 3402 Matt Recycled 22 2416 Polished 32 2418 Frosted 34 2192 Clear 34 2597 Clear SG 35 2525 Clear MT 36	<b>SUPER HIT</b> 3300 Bio 19 2883 Polished 25 2955 Polished Basic 26 2244 Frosted 28 2597 Clear SG 28	<b>BRIDGE</b> 2350 Polished 37 2350 Polished MT 37 2351 Clear 38	up to 6 colours 
<b>NAUTIC</b> Touch Pad Pen 52 Ball pen 51 Rollerball 51	<b>IMAGE</b> Ball pen 53 Rollerball 54 Fountain pen 54 Ball pen 56 Rollerball 56	<b>CARBON</b> Ball pen 58 Rollerball 59 Fountain pen 59	<b>TIZIO</b> Ball pen 60 Rollerball 61 Fountain pen 61	<b>ARVENT</b> Ball pen 46	<b>ATTRACT</b> Touch Pad Pen 48	<b>GALANT</b> Ball pen 49
<b>KING CAN</b> 0755 74	<b>TROPHY</b> 0750 75	<b>CARINA WHITE</b> 0323 77	<b>CALI</b> 0323 79	<b>ELEKTRA WHITE</b> 0354 80	<b>ELEKTRA INSIDE</b> 0355 80	<b>COSMOS</b> 0356 83

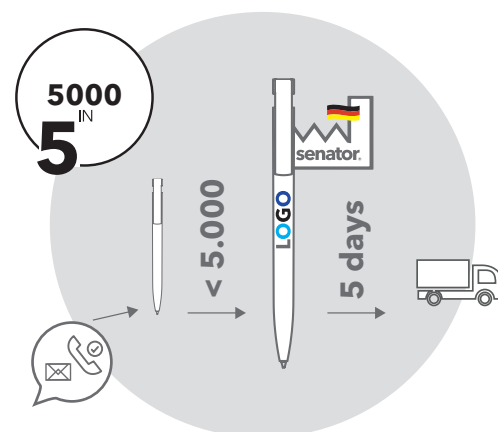
## 5,000 BALL PENS IN 5 DAYS



Take advantage of the unique senator® "5000 in 5" services. All of your orders for volumes of up to 5,000 pieces will be produced in Germany within 5 days, including up to 5-colour printing, packaging and ready for dispatch.

- **5 days production period** from approval of the artwork until 12:00 pm
- **Up to 5,000 ball pens**
- Up to **5 colour printing** (1c - 5c print, 1 position)
- Valid for all colours of the respective model
- Blue ink

For price information please see page 97.



These models are available within our 5,000 in 5 service:

### SKEYE BIO



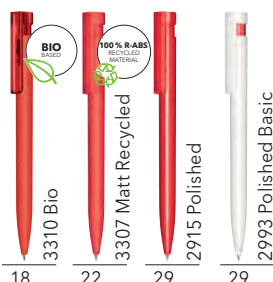
19

### NATURE PLUS



20

### LIBERTY



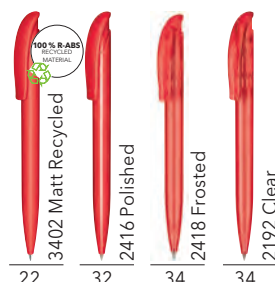
18

22

29

29

### CHALLENGER



22

32

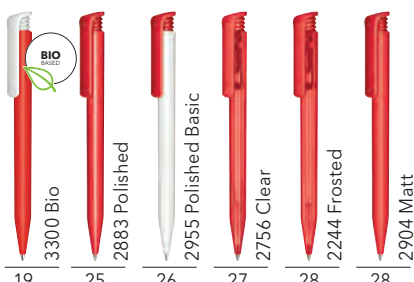
34

34

up to 15  
colours



### SUPER HIT



19

25

26

27

28

28

### DART



24

24

25

catalogue page:

catalogue page:



# CONNECTED PENS

## BALL PENS WITH QR CODE

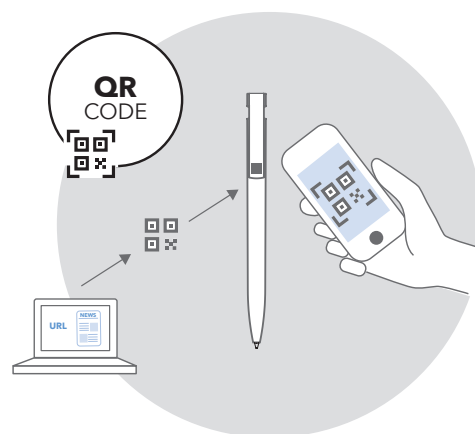


The senator® QR code ball pens offer you another option for a quick and contactless transfer of additional information.

QR codes have been established as a printing option at senator® for several years. Now, new and revolutionary applications can be linked with QR codes.

### THE SENATOR® QR CODE PEN PACKAGE

1. Send us the **link of your choice** for your personalised QR code when placing your order.
2. We create your very own QR code, according to CI specifications and the **best possible readability**.
3. We print the QR code in best digital print quality, **without additional costs.\***
4. The ball pen is then **immediately ready for use**.



**Also possible on coloured and transparent clips as long as the print colour is of sufficient contrast to the clip colour.**

### EXAMPLE APPLICATIONS

- **Business cards**  
With all important contact information including a call function
- **WiFi Connection**  
With direct access to the corresponding Wi-Fi network (e.g. hotel industry)
- **Social Media Channels**  
All information/news on your product and service range
- **Events**  
Announce your trade fairs with all important data

\*The QR code is equivalent to a digital print on the clip and can also be applied as part of your logo print at **no extra cost**.

### MODELS

These items can easily be provided with a QR code print on the clip.



Trento, page 21

Liberty, pages 29 - 31

Super Hit, pages 26 - 28

Headliner, pages 40 - 41

Bridge, pages 37 - 39

Evox, page 23

Challenger, pages 32 - 36

# REFILLS

## FREE REPLACEMENT REFILL



Once the refill is empty, it is easy to extend its life span. We offer all users of our writing instruments from Europe the opportunity to order a free replacement refill via our website **refills.senator.com**. You only pay a shipping fee of 1 €.

**This avoids waste, protects the environment and extends the advertising life of your ball pen many times over.**

**refills.senator.com**

## senator® magic flow

A high quality refill ensures a more pleasurable writing experience and guarantees higher levels of exposure and a better economic return for brands. As a specialist in plastics processing, we also produce our X20 and G2 plastic refills **in our own factory in Germany**.

The **senator® magic flow G2** refill belongs to the best of its class:

- **High class quality ball point**
- **Compliant** to ISO-12757-2 and tested under stringent quality criteria to the highest standards
- **In two sizes:**  
1.0 mm for all who prefer a clear and fine line  
1.4 mm for all those who love more ink flow and thus even smoother writing
- Thanks to the quality ballpoint and **premium-quality German ink** the writing is exceptionally smooth and even
- Our refill promise: **up to 5 years of writing power** of our G2 refills



8062 **senator® magic flow X20 refill (1.0 mm)**  
Blue or black, writing length up to 2 km

8004 **senator® magic flow G2 refill (1.0 mm)**  
Blue or black, writing length up to 5 km

8080 **senator® magic flow G2 refill (1.4 mm)**  
Blue or black, writing length up to 3.5 km

8068 **senator® magic flow metal refill, G2**  
Blue or black, writing length up to 8.5 km



BIOBASED PLASTICS AND RECYCLED PLASTICS



At senator® we actively follow the latest Research and Development in alternative materials to reduce the CO<sub>2</sub> footprint and see these developments very positively! Currently, we are already processing bio-based plastics from sugar cane in four successful ball pen models and producing five models from post-industrial recycled plastic.



BIOBASED PLASTICS (PLA)

We use a PLA based on renewable resources for our bio products. Our PLA is made from sugar cane. One of the most efficient raw materials for PLA production.



RECYCLED PLASTICS (R-ABS)

We use an ABS recompond based on >95% recycled material. This means reusing industrial production remnants and waste, returns and everyday products.

Source	Renewable raw material with a biobasis
Material basis	PLA (poly lactic acid from sugar cane)
Core characteristics	Pleasant feel and natural colours
CO <sub>2</sub> footprint	CO <sub>2</sub> reduced, as up to 85 % is organic / renewable



Genuinely recycled plastic from durable articles
ABS (Thermoplastic material)
High-quality surfaces
Up to 75 % less CO <sub>2</sub> compared to new ABS plastic



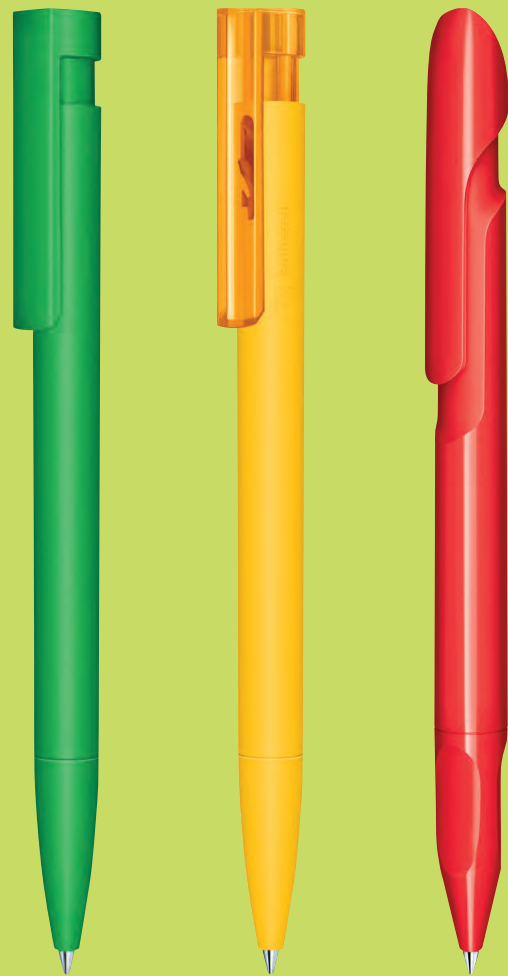




# SENATOR

## PENS

Produced 100% in our own factory in Germany, our writing instruments boast a far superior ecological footprint compared to imported products. Convincing. Versatile. Safe.



**NEW**



# MELBI

## A NEW APPROACH TO SUSTAINABILITY

Made from recycled production waste from the senator® Bio line, the new Melbi twist action ball pens is a pioneer in sustainability across the board.



### Sustainable in 3 ways: biobased, recycled and climate-neutral

- Made from the production residues of senator® bio products
- Bio-based plastic waste from sugar cane
- Conserves resources as no additional raw materials are added
- Climate-neutral production in our own factory in Germany
- Free replacement refill, can be ordered online



senator®  
bio pens



Reuse of the  
generated  
organic waste



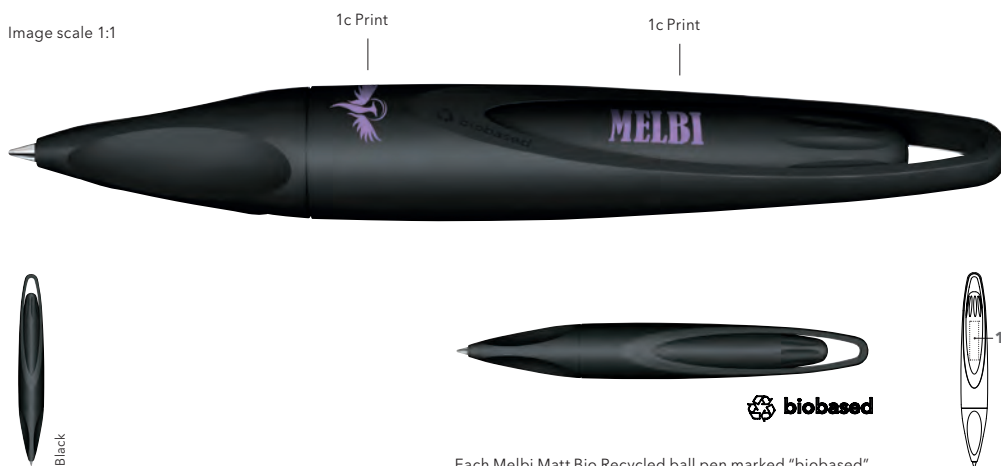
Sustainable  
further  
processing



Resource-  
conserving new  
development

# MELBI MATT BIO RECYCLED

Image scale 1:1



Each Melbi Matt Bio Recycled ball pen marked "biobased".

NEW



PENS

senator®  
Made in Germany Since 1920

## ART. NO. 3318

**Twist action ball pen made from the recycled production waste of the senator® bio pens.**

PLA-based bioplastic with a matt surface.  
senator® magic flow G2 refill (1.0 mm),  
writing length up to 5,000 m,  
ink colour: blue or black

Note: The surface of products made of bio plastics  
may show slight irregularities.

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3318	500	1.000	2.500	5.000
Incl. 1c print, per position	0.83	0.75	0.69	0.65
Each further colour	0.27	0.19	0.13	0.09

For branding prices please refer to page 97

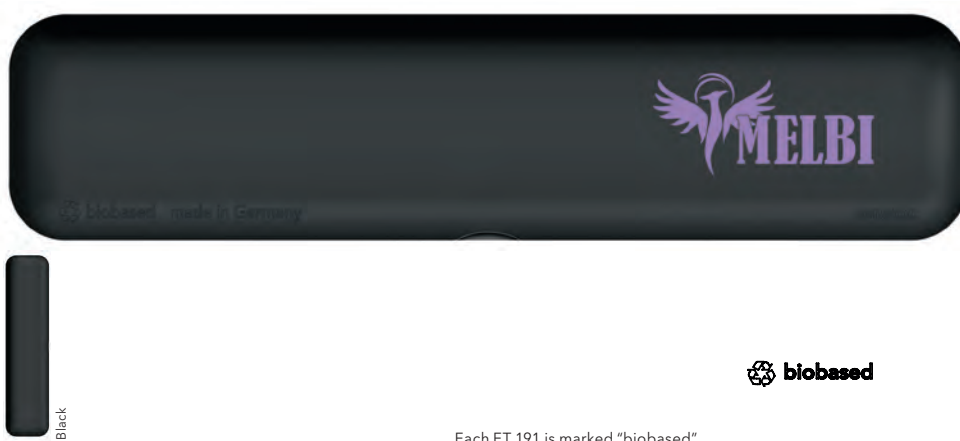
## BRANDING / AREA

Tube	1	1c - 2c Print	26 x 6 mm
Barrel	2	1c - 2c Print	8 x 10 mm



# ET191

CMYK Print



Each ET 191 is marked "biobased".

NEW



## ART. NO. ET191

**This case is made from the recycled production waste of the senator bio pens.**

PLA-based bioplastic with a matt surface.

Note: The surface of products made of bio plastics  
may show slight irregularities.

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

ET 191	500	1.000	2.500	5.000
Plain	1.80	1.80	1.80	1.80
Incl. CMYK print, per motif	3.77	3.18	2.76	2.48

For branding prices please refer to page 97

## BRANDING / AREA

Outside	1	CMYK Print	150 x 18 mm
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## LIBERTY BIO

# TOP DESIGN WITH BIOPLASTICS.

A thoroughly durable concept: bio-based plastic, replaceable refill and trendy look. Environmental awareness hand in hand with good design.



## LIBERTY BIO

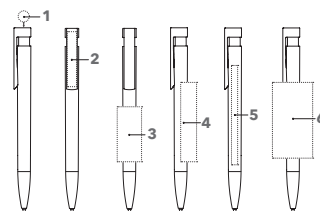
Image scale 1:1

1c Print



biobased

Each Liberty Bio ball pen is engraved with "biobased" at the side.



### ART. NO. 3310

#### Push ball pen

**Barrel and tip: bio-based material**, matt surface, glossy transparent mid and clip surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black  
Note: The surface of products made of bio plastics may show slight irregularities.

#### SERVICES

**Mix & Match:** from 10,000 pieces, see page 8  
**PMS Service:** from 10,000 pieces, see page 9

### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3310	500	1,000	2,500	5,000
<b>Incl. 1c print, per position</b>	0.97	0.89	0.83	0.79
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.38	1.18	1.03	0.93

For branding prices please refer to page 97

### BRANDING / AREA

<b>Cap</b>	<b>1</b>	CMYK Print	Ø 9.5 mm
<b>Clip</b>	<b>2</b>	1c - 5c Print CMYK Print	35 x 6 mm
<b>Barrel</b>	<b>3</b>	1c - 5c Print	45 x 20 mm
	<b>4</b>	1c - 5c Print	65 x 13 mm
	<b>5</b>	CMYK Print	60 x 7 mm
	<b>6</b>	1c - 5c Print	60 x 30 mm (from 1,000 pieces)



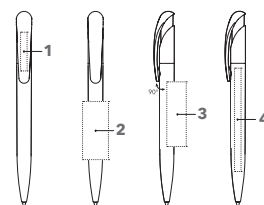


# NATURE PLUS BIO

Image scale 1:1



Each Nature Plus ball pen is marked at the side of the clip.



PENS

senator®  
Made in Germany Since 1920

## ART. NO. 2796

### Push ball pen

bio-based material, matt surface,  
senator® magic flow G2 refill (1.0 mm),  
writing length up to 5,000 m,  
ink colour: blue or black

Note: The surface of products made of bio plastics  
may show slight irregularities.

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 8  
**PMS Service:** from 10,000 pieces, see page 9

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2796	500	1,000	2,500	5,000
<b>Incl. 1c print, per position</b>	1.12	1.04	0.98	0.94
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.53	1.33	1.18	1.08
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

For branding prices please refer to page 97

## BRANDING / AREA

<b>Clip</b>	<b>1</b>	1c - 5c Print CMYK Print	30 x 5 mm
<b>Barrel</b>	<b>2</b>	1c - 5c Print	45 x 20 mm
	<b>3</b>	1c - 5c Print	50 x 15 mm
	<b>4</b>	CMYK Print	80 x 7 mm



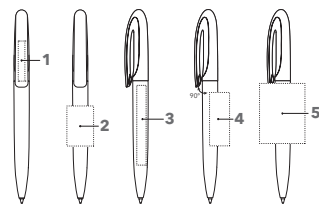
ClimatePartner.com/13772-1910-1001

# SKEYE BIO

Image scale 1:1



Each Skeye Bio ball pen is marked at the side of the clip.



## ART. NO. 3290

### Twist ball pen

Bio-based material, matt surface,  
senator® magic flow G2 refill (1.0 mm),  
writing length up to 5,000 m,  
ink colour: blue or black

Note:  
The surface of products made of bio plastics  
may show slight irregularities.

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 8  
**PMS Service:** from 10,000 pieces, see page 9

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3290	500	1,000	2,500	5,000
<b>Incl. 1c print, per position</b>	1.26	1.18	1.12	1.08
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.67	1.47	1.32	1.22
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

For branding prices please refer to page 97

## BRANDING / AREA

<b>Clip</b>	<b>1</b>	1c - 5c Print CMYK Print	35 x 6 mm
<b>Barrel</b>	<b>2</b>	1c - 5c Print	30 x 20 mm
	<b>3</b>	CMYK Print	50 x 7 mm
	<b>4</b>	1c - 5c Print	40 x 15 mm
	<b>5</b>	1c - 5c Print	45 x 34 mm (from 1,000 pieces)



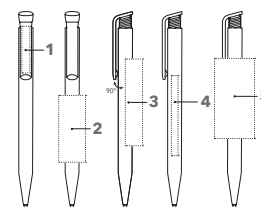
ClimatePartner.com/13772-1910-1001

# SUPER HIT BIO

Image scale 1:1



Each Super Hit Bio ball pen is engraved with "biobased" at the side.



## ART. NO. 3300

### Push ball pen

**Barrel: bio-based material, matt surface,**  
clip pusher: polished opaque, white,  
senator® magic flow X20 refill (1.0 mm),  
writing length up to 2,000 m,  
ink colour: blue or black  
Please note: The surface of products made of bio  
plastics may show slight irregularities.

### SERVICES

**PMS Service:** from 10,000 pieces, see page 9

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3300	500	1,000	2,500	5,000
<b>Incl. 1c print, per position</b>	0.69	0.61	0.55	0.51
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.10	0.90	0.75	0.65

For branding prices please refer to page 97

## BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 6 mm
Barrel	2	1c - 5c Print	50 x 20 mm
	3	1c - 5c Print	65 x 13 mm
	4	CMYK Print	60 x 7 mm
	5	1c - 5c Print	60 x 30 mm (from 1,000 pieces)

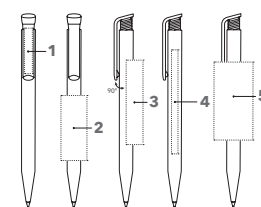


# SUPER HIT MATT RECYCLED

Image scale 1:1



Each Super Hit Matt Recycled ball pen is engraved with "recycled" at the side.



## ART. NO. 3304

### Push ball pen

**Visible parts made from recycled material**  
Matt opaque barrel,  
durable senator® magic flow X20 refill (1.0 mm),  
writing length up to 2,000 m,  
ink colour: blue or black

Please note that recycled material may show slight  
colour variations.

### SERVICES

**PMS Service:** from 10,000 pieces, see page 9

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3304	500	1,000	2,500	5,000
<b>Incl. 1c print, per position</b>	0.63	0.55	0.49	0.45
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.04	0.84	0.69	0.59

For branding prices please refer to page 97

## BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 6 mm
Barrel	2	1c - 5c Print	50 x 20 mm
	3	1c - 5c Print	65 x 13 mm
	4	CMYK Print	60 x 7 mm
	5	1c - 5c Print	60 x 30 mm (from 1,000 pieces)



## TRENTO MATT RECYCLED

### CLIMATE FRIEND.

If sustainability is as important to you as good design, then these senator® Recycled Pens are the models of your choice.



PENS

senator®  
Made in Germany Since 1920.

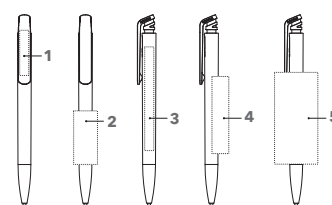
## TRENTO MATT RECYCLED

Image scale 1:1

4c Print



Each Trento Recycled ball pen is engraved with "recycled" at the side.



#### ART. NO. 3305

##### Push ball pen

##### Visible parts made from recycled material

Matt opaque barrel, durable senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

Please note that recycled material may show slight colour variations.

##### SERVICES

**Mix & Match:** from 10,000 pieces, see page 8

**PMS Service:** from 10,000 pieces, see page 9

#### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3305	500	1,000	2,500	5,000
<b>Incl. 1c print, per position</b>	0.76	0.68	0.62	0.58
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.17	0.97	0.82	0.72

For branding prices please refer to page 97

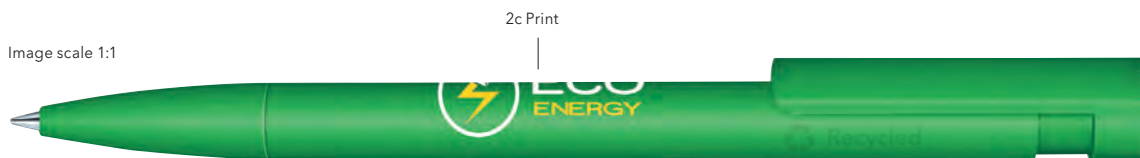
#### BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 6 mm
Barrel	2	1c - 5c Print	40 x 20 mm
	3	CMYK Print	60 x 7 mm
	4	1c - 5c Print	60 x 13 mm
	5	1c - 5c Print	60 x 30 mm (from 1,000 pieces)



# LIBERTY MATT RECYCLED

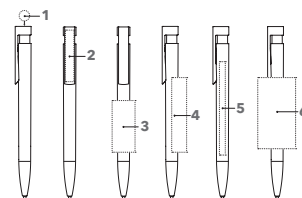
Image scale 1:1



2c Print



Each Liberty Matt Recycled ball pen is engraved with "recycled" at the side.



## ART. NO. 3307

### Push ball pen

#### Visible parts made from recycled material

Matt opaque barrel, durable senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

Please note that recycled material may show slight colour variations.

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 8

**PMS Service:** from 10,000 pieces, see page 9

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3307	500	1,000	2,500	5,000
<b>Incl. 1c print, per position</b>	0.89	0.81	0.75	0.71
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.30	1.10	0.95	0.85

For branding prices please refer to page 97

## BRANDING / AREA

<b>Cap</b>	<b>1</b>	CMYK Print	Ø 9.5 mm
<b>Clip</b>	<b>2</b>	1c - 5c Print CMYK Print	35 x 6 mm
<b>Barrel</b>	<b>3</b>	1c - 5c Print	45 x 20 mm
	<b>4</b>	1c - 5c Print	65 x 13 mm
	<b>5</b>	CMYK Print	60 x 7 mm
	<b>6</b>	1c - 5c Print	60 x 30 mm (from 1,000 pieces)



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# CHALLENGER MATT RECYCLED

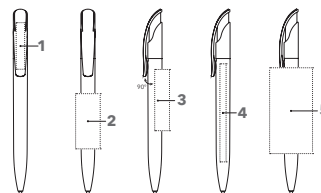
Image scale 1:1



2c Print



Each Challenger Matt Recycled ball pen is printed with "Recycled Material" on the back.



## ART. NO. 3402

### Push ball pen

#### Visible parts made from recycled material

Matt opaque body surface, durable senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

Please note that recycled material may show slight colour variations.

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 8

**PMS Service:** from 10,000 pieces, see page 9

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3402	500	1,000	2,500	5,000
<b>Incl. 1c print, per position</b>	1.01	0.93	0.87	0.83
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.42	1.22	1.07	0.97
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

For branding prices please refer to page 97

## BRANDING / AREA

<b>Clip</b>	<b>1</b>	1c - 5c Print CMYK Print	35 x 7 mm
<b>Barrel</b>	<b>2</b>	1c - 5c Print	45 x 20 mm
	<b>3</b>	1c - 5c Print	50 x 12 mm
	<b>4</b>	CMYK Print	60 x 7 mm
	<b>5</b>	1c - 5c Print	60 x 35 mm (from 1,000 pieces)



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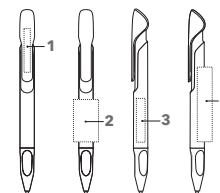


# EVOXX POLISHED RECYCLED

Image scale 1:1



Each Evoxx Recycled ball pen is printed with "Recycled Material" on the back.



## ART. NO. 3273

### Push ball pen

#### Visible parts made from recycled material

Glossy opaque barrel with matt accents, durable senator® magic flow G2 refill, (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

Please note that recycled material may show slight colour variations.

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 8

**PMS Service:** from 10,000 pieces, see page 9

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3273	500	1,000	2,500	5,000
<b>Incl. 1c print, per position</b>	0.89	0.81	0.75	0.71
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.30	1.10	0.95	0.85

For branding prices please refer to page 97

## BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 5 mm
Barrel	2	1c - 5c Print	28 x 20 mm
	3	CMYK Print	35 x 7 mm
	4	1c - 5c Print	55 x 18 mm

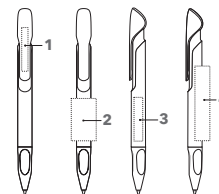


# EVOXX DUO POLISHED RECYCLED

Image scale 1:1



Each Evoxx Recycled ball pen is printed with "Recycled Material" on the back.



## ART. NO. 3274

### Push ball pen

#### Visible parts made from recycled material

Glossy opaque barrel with matt accents, durable senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

Please note that recycled material may show slight colour variations.

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 8

**PMS Service:** from 10,000 pieces, see page 9

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3274	500	1,000	2,500	5,000
<b>Incl. 1c print, per position</b>	0.89	0.81	0.75	0.71
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.30	1.10	0.95	0.85

For branding prices please refer to page 97

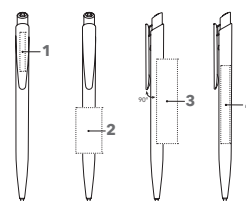
## BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 5 mm
Barrel	2	1c - 5c Print	28 x 20 mm
	3	CMYK Print	35 x 7 mm
	4	1c - 5c Print	55 x 18 mm



# DART POLISHED

Image scale 1:1



## ART. NO. 2600

### Push ball pen

Glossy opaque body and clip surface, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 8

**PMS Service:** from 10,000 pieces, see page 9

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2600	500	1,000	2,500	5,000
<b>Incl. 1c print, per position</b>	0.53	0.45	0.39	0.35
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	0.94	0.74	0.59	0.49

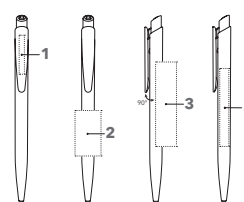
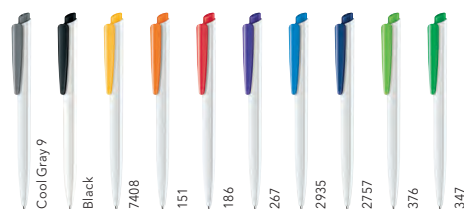
For branding prices please refer to page 97

## BRANDING / AREA

<b>Clip</b>	<b>1</b>	1c - 5c Print CMYK Print	20 x 6 mm
<b>Barrel</b>	<b>2</b>	1c - 5c Print	35 x 20 mm
	<b>3</b>	1c - 5c Print	65 x 12 mm
	<b>4</b>	1c - 5c Print	60 x 7 mm

# DART POLISHED BASIC

Image scale 1:1



## ART. NO. 2959

### Push ball pen

Glossy opaque body and clip surface, white barrel, coloured clip, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 8

**PMS Service:** from 10,000 pieces, see page 9

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2959	500	1,000	2,500	5,000
<b>Incl. 1c print, per position</b>	0.53	0.45	0.39	0.35
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	0.94	0.74	0.59	0.49

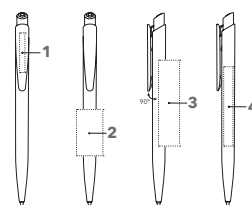
For branding prices please refer to page 97

## BRANDING / AREA

<b>Clip</b>	<b>1</b>	1c - 5c Print CMYK Print	20 x 6 mm
<b>Barrel</b>	<b>2</b>	1c - 5c Print	35 x 20 mm
	<b>3</b>	1c - 5c Print	65 x 12 mm
	<b>4</b>	CMYK Print	60 x 7 mm

# DART CLEAR

Image scale 1:1



PENS

**senator®**  
Made in Germany Since 1920.

## ART. NO. 2602

### Push ball pen

Glossy transparent body surface,  
glossy opaque clip,  
senator® magic flow X20 refill (1.0 mm),  
writing length up to 2,000 m,  
ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 8  
**PMS Service:** from 10,000 pieces, see page 99

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2602	500	1,000	2,500	5,000
<b>Incl. 1c print, per position</b>	0.53	0.45	0.39	0.35
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	0.94	0.74	0.59	0.49

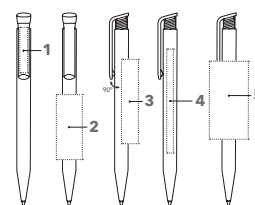
For branding prices please refer to page 97

## BRANDING / AREA

<b>Clip</b>	<b>1</b>	1c - 5c Print CMYK Print	20 x 6 mm
<b>Barrel</b>	<b>2</b>	1c - 5c Print	35 x 20 mm
	<b>3</b>	1c - 5c Print	65 x 12 mm
	<b>4</b>	CMYK Print	60 x 7 mm

# SUPER HIT POLISHED

Image scale 1:1



## ART. NO. 2883

### Push ball pen

Glossy opaque body and clip surface,  
senator® magic flow X20 refill (1.0 mm),  
writing length up to 2,000 m,  
ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 8  
**PMS Service:** from 10,000 pieces, see page 99

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2883	500	1,000	2,500	5,000
<b>Incl. 1c print, per position</b>	0.53	0.45	0.39	0.35
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	0.94	0.74	0.59	0.49

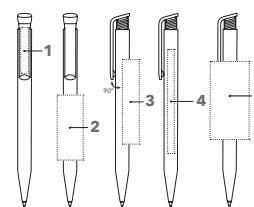
For branding prices please refer to page 97

## BRANDING / AREA

<b>Clip</b>	<b>1</b>	1c - 5c Print CMYK Print	35 x 6 mm
<b>Barrel</b>	<b>2</b>	1c - 5c Print	50 x 20 mm
	<b>3</b>	1c - 5c Print	65 x 13 mm
	<b>4</b>	CMYK Print	80 x 7 mm
	<b>5</b>	1c - 5c Print CMYK Print on white barrel	60 x 30 mm (from 1,000 pieces)

# SUPER HIT POLISHED BASIC

Image scale 1:1



## ART. NO. 2955

### Push ball pen

Polished opaque body and clip surface, white barrel, coloured clip, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

### SERVICES

**PMS Service:** from 10,000 pieces, see page 9

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2955	500	1,000	2,500	5,000
<b>Incl. 1c print, per position</b>	0.53	0.45	0.39	0.35
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	0.94	0.74	0.59	0.49

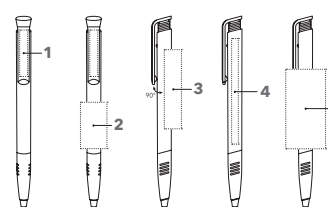
For branding prices please refer to page 97

## BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 6 mm
Barrel	2	1c - 5c Print	50 x 20 mm
	3	1c - 5c Print	65 x 13 mm
	4	CMYK Print	80 x 7 mm
	5	1c - 5c Print CMYK Print	60 x 30 mm (from 1,000 pieces)

# SUPER HIT POLISHED BASIC SG

Image scale 1:1



## ART. NO. 2956

### Push ball pen

Polished opaque body and clip surface, white barrel, coloured clip and soft grip zone, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 8

**PMS Service:** from 10,000 pieces, see page 9

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2956	500	1,000	2,500	5,000
<b>Incl. 1c print, per position</b>	0.58	0.50	0.44	0.40
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	0.99	0.79	0.64	0.54

For branding prices please refer to page 97

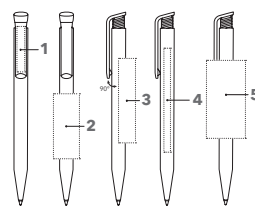
## BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 6 mm
Barrel	2	1c - 5c Print	35 x 20 mm
	3	1c - 5c Print	60 x 12 mm
	4	CMYK Print	80 x 7 mm
	5	1c - 5c Print	60 x 30 mm (from 1,000 pieces)



# SUPER HIT CLEAR

Image scale 1:1



## ART. NO. 2756

### Push ball pen

Glossy transparent body surface and shiny opaque clip,  
senator® magic flow X20 refill (1.0 mm),  
writing length up to 2,000 m,  
ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 8

**PMS Service:** from 10,000 pieces, see page 9

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2756	500	1,000	2,500	5,000
<b>Incl. 1c print, per position</b>	0.53	0.45	0.39	0.35
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	0.94	0.74	0.59	0.49

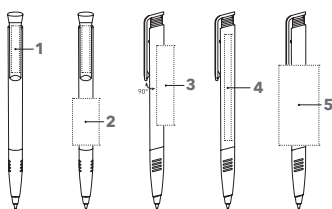
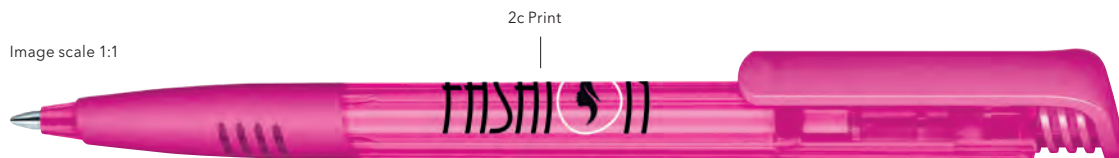
For branding prices please refer to page 97

## BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 6 mm
Barrel	2	1c - 5c Print	50 x 20 mm
	3	1c - 5c Print	65 x 13 mm
	4	CMYK Print	80 x 7 mm
	5	1c - 5c Print	60 x 30 mm (from 1,000 pieces)

# SUPER HIT CLEAR SG

Image scale 1:1



## ART. NO. 2234

### Push ball pen

Glossy transparent body surface and shiny opaque clip,  
coloured soft grip zone,  
senator® magic flow X20 refill (1.0 mm),  
writing length up to 2,000 m,  
ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 8

**PMS Service:** from 10,000 pieces, see page 9

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2234	500	1,000	2,500	5,000
<b>Incl. 1c print, per position</b>	0.58	0.50	0.44	0.40
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	0.99	0.79	0.64	0.54

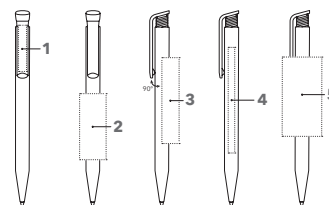
For branding prices please refer to page 97

## BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 6 mm
Barrel	2	1c - 5c Print	35 x 20 mm
	3	1c - 5c Print	60 x 12 mm
	4	CMYK Print	80 x 7 mm
	5	1c - 5c Print	60 x 30 mm (from 1,000 pieces)

# SUPER HIT FROSTED

Image scale 1:1



## ART. NO. 2244

### Push ball pen

Translucent shine-free body surface,  
glossy opaque clip,  
senator® magic flow X20 refill (1.0 mm),  
writing length up to 2,000 m,  
ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 8

**PMS Service:** from 10,000 pieces, see page 9

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	2244	500	1,000	2,500	5,000
<b>Incl. 1c print, per position</b>	0.53	0.45	0.39	0.35	
Each further colour	0.27	0.19	0.13	0.09	
<b>Incl. CMYK print, per motif</b>	0.94	0.74	0.59	0.49	

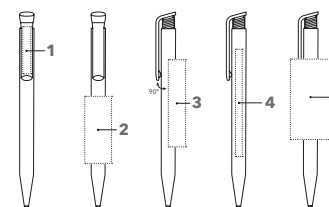
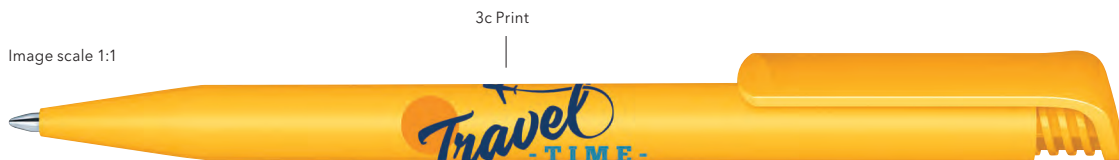
For branding prices please refer to page 97

## BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 6 mm
Barrel	2	1c - 5c Print	50 x 20 mm
	3	1c - 5c Print	65 x 13 mm
	4	CMYK Print	80 x 7 mm
	5	1c - 5c Print	60 x 30 mm (from 1,000 pieces)

# SUPER HIT

Image scale 1:1



## ART. NO. 2904

### Push ball pen

Opaque, shine-free finish body surface,  
glossy opaque clip,  
senator® magic flow X20 refill (1.0 mm),  
writing length up to 2,000 m,  
ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 8

**PMS Service:** from 10,000 pieces, see page 9

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	2904	500	1,000	2,500	5,000
<b>Incl. 1c print, per position</b>	0.53	0.45	0.39	0.35	
Each further colour	0.27	0.19	0.13	0.09	
<b>Incl. CMYK print, per motif</b>	0.94	0.74	0.59	0.49	

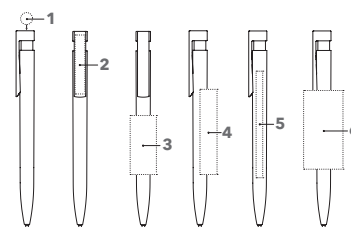
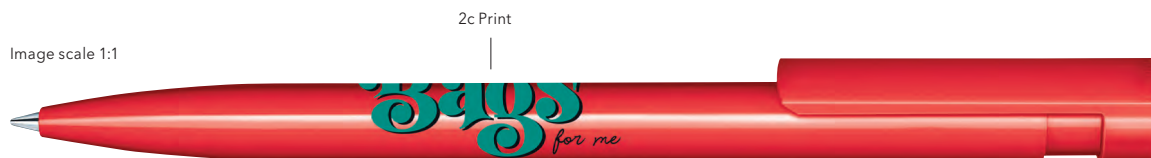
For branding prices please refer to page 97

## BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 6 mm
Barrel	2	1c - 5c Print	50 x 20 mm
	3	1c - 5c Print	65 x 13 mm
	4	CMYK Print	80 x 7 mm
	5	1c - 5c Print	60 x 30 mm (from 1,000 pieces)

# LIBERTY POLISHED

Image scale 1:1



## ART. NO. 2915

### Push ball pen

Glossy opaque body and clip surface,  
senator® magic flow G2 refill (1.0 mm),  
writing length up to 5,000 m,  
ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 8

**PMS Service:** from 10,000 pieces, see page 9

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2915	500	1,000	2,500	5,000
<b>Incl. 1c print, per position</b>	0.71	0.63	0.57	0.53
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.12	0.92	0.77	0.67

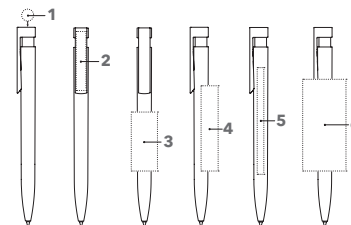
For branding prices please refer to page 97

## BRANDING / AREA

<b>Cap</b>	<b>1</b>	CMYK Print	Ø 9.5 mm
<b>Clip</b>	<b>2</b>	1c - 5c Print CMYK Print	35 x 7 mm
<b>Barrel</b>	<b>3</b>	1c - 5c Print	45 x 20 mm
	<b>4</b>	1c - 5c Print	65 x 13 mm
	<b>5</b>	CMYK Print	80 x 7 mm
	<b>6</b>	1c - 5c Print CMYK Print on white barrel	60 x 30 mm (from 1,000 pieces)

# LIBERTY POLISHED BASIC

Image scale 1:1



## ART. NO. 2993

### Push ball pen

Glossy opaque white barrel and clip surface,  
coloured transparent mid part,  
senator® magic flow G2 refill (1.0 mm),  
writing length up to 5,000 m,  
ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 8

**PMS Service:** from 10,000 pieces, see page 9

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2993	500	1,000	2,500	5,000
<b>Incl. 1c print, per position</b>	0.71	0.63	0.57	0.53
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.12	0.92	0.77	0.67

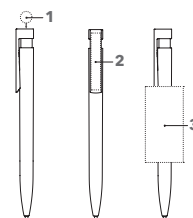
For branding prices please refer to page 97

## BRANDING / AREA

<b>Cap</b>	<b>1</b>	CMYK Print	Ø 9.5 mm
<b>Clip</b>	<b>2</b>	1c - 5c Print CMYK Print	35 x 7 mm
<b>Barrel</b>	<b>3</b>	1c - 5c Print	45 x 20 mm
	<b>4</b>	1c - 5c Print	65 x 13 mm
	<b>5</b>	CMYK Print	80 x 7 mm
	<b>6</b>	1c - 5c Print CMYK Print	60 x 30 mm (from 1,000 pieces)

# LIBERTY SOFT TOUCH

Image scale 1:1



## ART. NO. 2015

### Push ball pen

Velvety body surface, glossy transparent mid and clip surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 8

**PMS Service:** from 10,000 pieces, see page 9

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2015	500	1,000	2,500	5,000
<b>Incl. 1c print, per position</b>	1.06	0.98	0.92	0.88
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.47	1.27	1.12	1.02

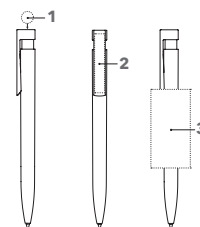
For branding prices please refer to page 97

## BRANDING / AREA

<b>Cap</b>	<b>1</b>	CMYK Print	Ø 9.5 mm
<b>Clip</b>	<b>2</b>	1c - 5c Print CMYK Print	35 x 7 mm
<b>Barrel</b>	<b>3</b>	1c - 5c Print	60 x 30 mm (from 1,000 pieces)

# LIBERTY SOFT TOUCH MC

Image scale 1:1



## ART. NO. 2942

### Push ball pen

Velvety body surface, glossy transparent mid and clip holder, metal clip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 8

**PMS Service:** from 10,000 pieces, see page 9

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2942	500	1,000	2,500	5,000
<b>Incl. 1c print, per position</b>	-	1.51	1.45	1.41
Each further colour	-	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	2.00	1.80	1.65	1.55
<b>Incl. engraving per position</b>	2.00	2.00	2.00	2.00

For branding prices please refer to page 97

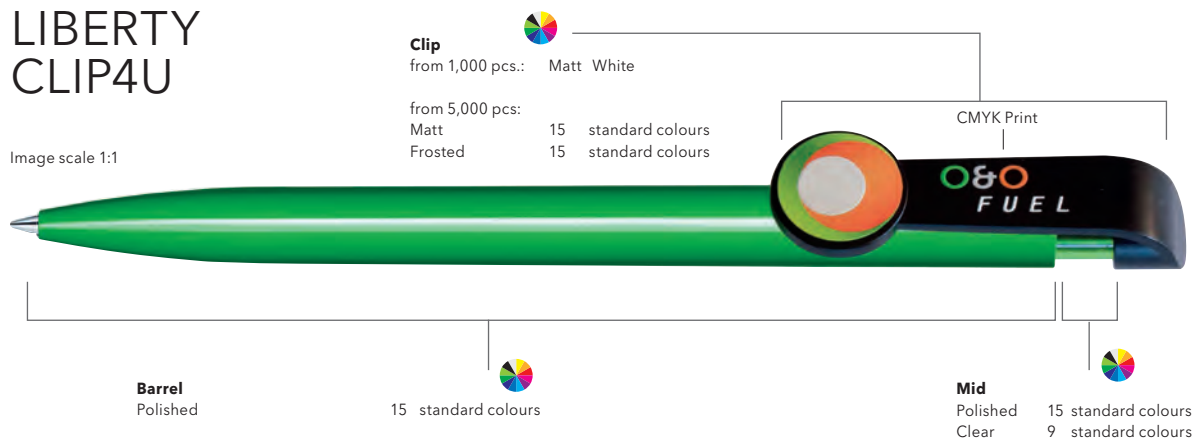
## BRANDING / AREA

<b>Cap</b>	<b>1</b>	CMYK Print	Ø 7.5 mm
<b>Clip</b>	<b>2</b>	Engraving	45 x 6 mm
<b>Barrel</b>	<b>3</b>	1c - 5c Print	60 x 30 mm (from 1,000 pieces)



# LIBERTY CLIP4U

Image scale 1:1



**Clip**  
from 1,000 pcs.: Matt White

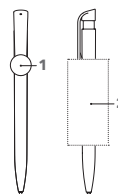
from 5,000 pcs:  
Matt 15 standard colours  
Frosted 15 standard colours

CMYK Print

**Barrel**  
Polished

15 standard colours

**Mid**  
Polished Clear 15 standard colours  
9 standard colours



## ART. NO. 3220

### Push ball pen

Design your own clip shape or choose your favourite from available ones.  
Free combination option of different colours.  
senator® magic flow G2 refill (1.0 mm),  
writing length up to 5,000 m,  
ink colour: blue or black

## SERVICES

**PMS Service:** from 10,000 pieces,  
see page 9

## BRANDING / AREA

<b>Clip</b>	<b>1</b>	CMYK Print	max 40,5 x 16 mm (depending on clip shape)
<b>Barrel</b>	<b>2</b>	1c - 5c Print CMYK Print on white barrel	60 x 30 mm (from 1,000 pieces)



## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3220	1,000	2,500	5,000
<b>With standard clip shape in white, matt</b>			
<b>Incl. 1c print, per position</b>	0.89	0.83	0.79
Each further colour	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.18	1.03	0.93

## CLIP 4U

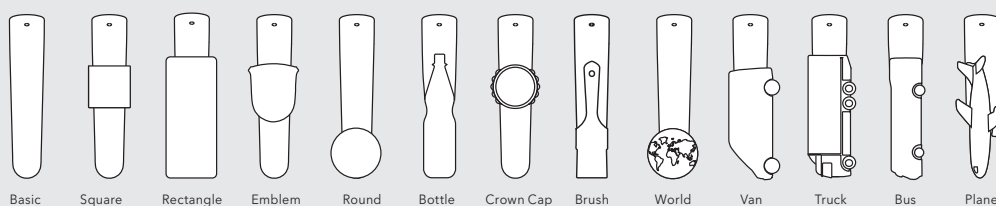
Design your own clip shape.  
Contact us for more information.



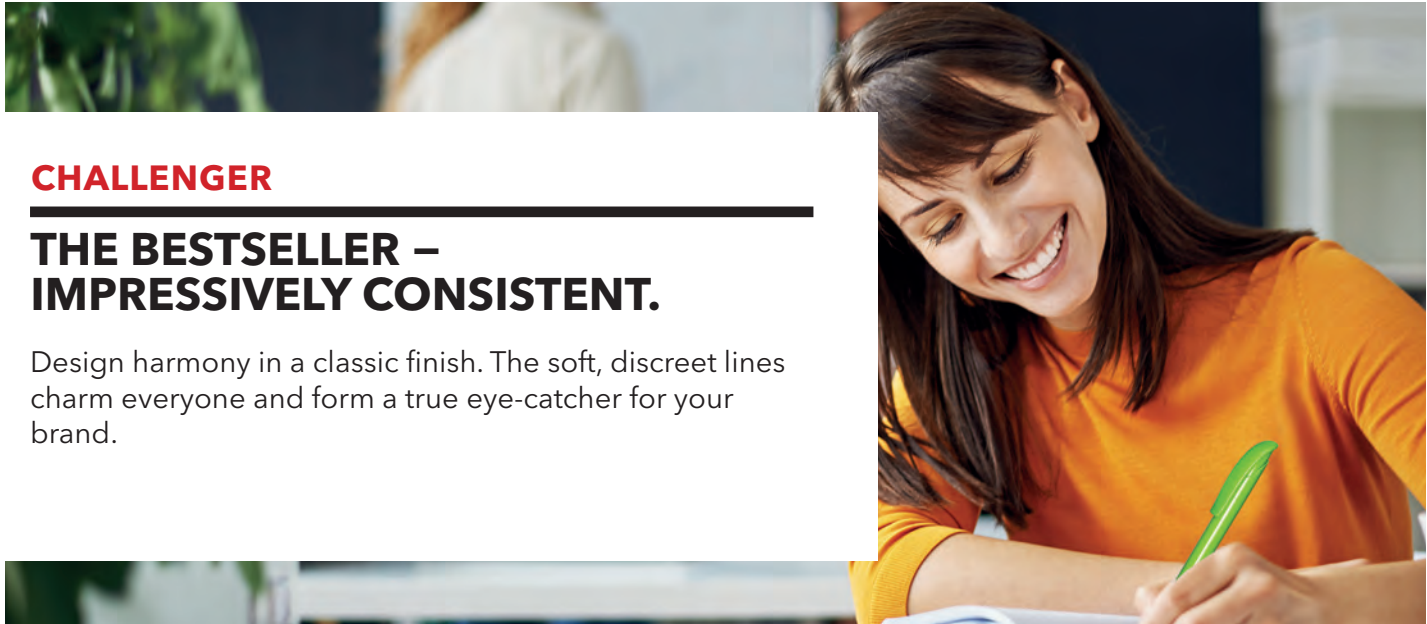
Minimum order qty 10,000 pcs.  
Please contact us for your offer.

## STANDARD CLIP SHAPES WITHOUT TOOLING CHARGES

For these clip shapes we do not charge any tooling costs:



Basic Square Rectangle Emblem Round Bottle Crown Cap Brush World Van Truck Bus Plane



## CHALLENGER

# THE BESTSELLER – IMPRESSIVELY CONSISTENT.

Design harmony in a classic finish. The soft, discreet lines charm everyone and form a true eye-catcher for your brand.

## CHALLENGER POLISHED

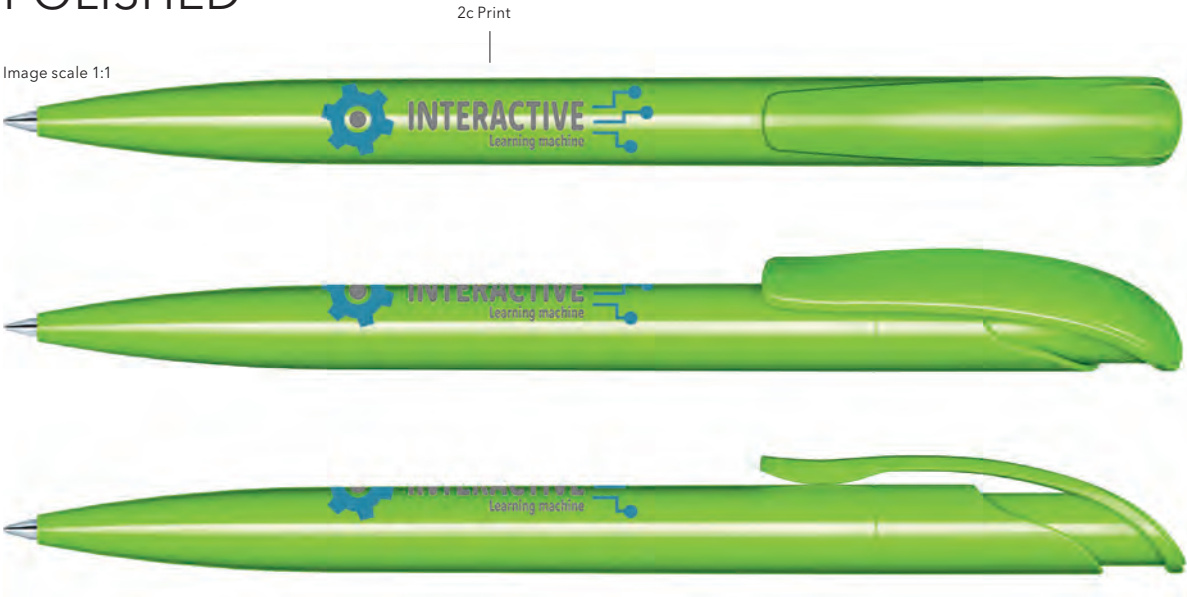
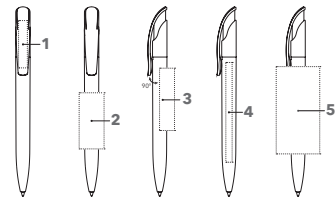


Image scale 1:1

2c Print



### ART. NO. 2416

#### Push ball pen

Glossy opaque body and clip surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

#### SERVICES

**Mix & Match:** from 10,000 pieces, see page 8

**PMS Service:** from 10,000 pieces, see page 9

### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2416	500	1,000	2,500	5,000
<b>Incl. 1c print, per position</b>	0.80	0.72	0.66	0.62
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.21	1.01	0.86	0.76
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

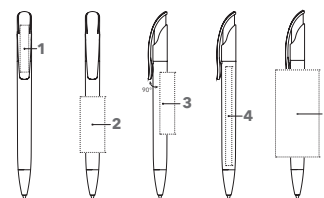
For branding prices please refer to page 97

### BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 7 mm
Barrel	2	1c - 5c Print	45 x 20 mm
	3	1c - 5c Print	50 x 12 mm
	4	CMYK Print	80 x 7 mm
	5	1c - 5c Print CMYK Print on white barrel	60 x 35 mm (from 1,000 pieces)

# CHALLENGER POLISHED MT

Image scale 1:1



## ART. NO. 2926

### Push ball pen

Glossy opaque body and clip surface, glossy metal tip,  
senator® magic flow G2 refill (1.0 mm),  
writing length up to 5,000 m,  
ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 8

**PMS Service:** from 10,000 pieces, see page 9

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece. VAT not included.

2926	500	1,000	2,500	5,000
<b>Incl. 1c print per position</b>	1.22	1.14	1.08	1.04
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print per motif</b>	1.63	1.43	1.28	1.18
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

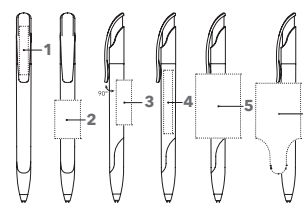
For branding prices please refer to page 97

## BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 7 mm
Barrel	2	1c - 5c Print	45 x 20 mm
	3	1c - 5c Print	50 x 12 mm
	4	CMYK Print	80 x 7 mm
	5	1c - 5c Print CMYK Print on white barrel	60 x 35 mm (from 1,000 pieces)

# CHALLENGER POLISHED BASIC SG

Image scale 1:1



## ART. NO. 2958

### Push ball pen

Glossy opaque body and clip surface, white barrel, coloured clip and soft grip zone,  
senator® magic flow G2 refill (1.0 mm),  
writing length up to 5,000 m,  
ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 8

**PMS Service:** from 10,000 pieces, see page 9

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2958	500	1,000	2,500	5,000
<b>Incl. 1c print, per position</b>	0.91	0.83	0.77	0.73
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.32	1.12	0.97	0.87
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

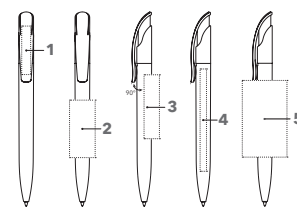
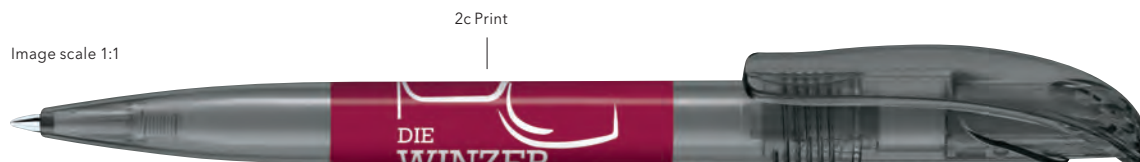
For branding prices please refer to page 97

## BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 7 mm
Barrel	2	1c - 5c Print	30 x 20 mm
	3	1c - 5c Print	35 x 12 mm
	4	CMYK Print	60 x 7 mm
	5	1c - 5c Print	50 x 35 mm (from 1,000 pieces)
	6	CMYK Print	60 x 35 mm (from 1,000 pieces)

# CHALLENGER FROSTED

Image scale 1:1



## ART. NO. 2418

### Push ball pen

Translucent shine-free body and clip surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 8

**PMS Service:** from 10,000 pieces, see page 9

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2418	500	1,000	2,500	5,000
<b>Incl. 1c print, per position</b>	0.80	0.72	0.66	0.62
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.21	1.01	0.86	0.76
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

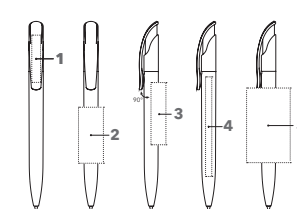
For branding prices please refer to page 97

## BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 7 mm
Barrel	2	1c - 5c Print	45 x 20 mm
	3	1c - 5c Print	50 x 12 mm
	4	CMYK Print	80 x 7 mm
	5	1c - 5c Print	60 x 35 mm (from 1,000 pieces)

# CHALLENGER CLEAR

Image scale 1:1



## ART. NO. 2192

### Push ball pen

Glossy transparent body and clip surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 8

**PMS Service:** from 10,000 pieces, see page 9

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2192	500	1,000	2,500	5,000
<b>Incl. 1c print, per position</b>	0.80	0.72	0.66	0.62
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.21	1.01	0.86	0.76
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

For branding prices please refer to page 97

## BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 7 mm
Barrel	2	1c - 5c Print	45 x 20 mm
	3	1c - 5c Print	50 x 12 mm
	4	CMYK Print	80 x 7 mm
	5	1c - 5c Print	60 x 35 mm (from 1,000 pieces)



## CHALLENGER CLEAR SG

### DESIGN HARMONY MEETS RELIABILITY.

A shiny transparent barrel, soft lines and a harmoniously integrated rubber grip zone make the senator® Best-Seller a favoured companion for everyday use.



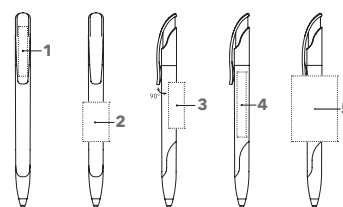
PENS

senator®  
Made in Germany Since 1920.

## CHALLENGER CLEAR SG

Image scale 1:1

3c Print



#### ART. NO. 2597

##### Push ball pen

Glossy transparent body and clip surface, coloured soft grip zone matching the barrel, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

##### SERVICES

**Mix & Match:** from 10,000 pieces, see page 8

**PMS Service:** from 10,000 pieces, see page 9

#### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2597	500	1,000	2,500	5,000
<b>Incl. 1c print, per position</b>	0.91	0.83	0.77	0.73
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.32	1.12	0.97	0.87
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

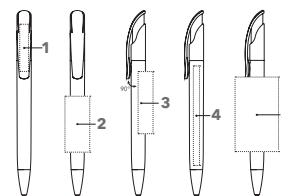
For branding prices please refer to page 97

#### BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 7 mm
Barrel	2	1c - 5c Print	30 x 20 mm
	3	1c - 5c Print	35 x 12 mm
	4	CMYK Print	60 x 7 mm
	5	1c - 5c Print	50 x 35 mm (from 1,000 pieces)

# CHALLENGER CLEAR MT

Image scale 1:1



## ART. NO. 2925

### Push ball pen

Glossy transparent body and clip surface, glossy metal tip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 8

**PMS Service:** from 10,000 pieces, see page 9

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2925	500	1,000	2,500	5,000
<b>Incl. 1c print, per position</b>	1.22	1.14	1.08	1.04
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.63	1.43	1.28	1.18
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

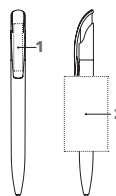
For branding prices please refer to page 97

## BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 7 mm
Barrel	2	1c - 5c Print	45 x 20 mm
	3	1c - 5c Print	50 x 12 mm
	4	CMYK Print	80 x 7 mm
	5	1c - 5c Print	60 x 35 mm (from 1,000 pieces)

# CHALLENGER SOFT TOUCH

Image scale 1:1



## ART. NO. 2737

### Push ball pen

Velvety body surface, transparent clip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

### SERVICES

**PMS Service:** from 10,000 pieces, see page 9

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2737	500	1,000	2,500	5,000
<b>Incl. 1c print, per position</b>	1.22	1.14	1.08	1.04
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.63	1.43	1.28	1.18
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

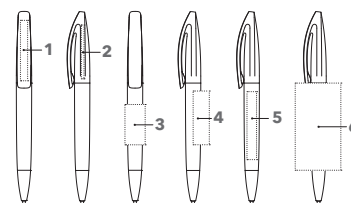
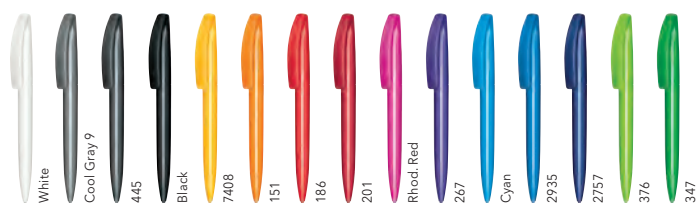
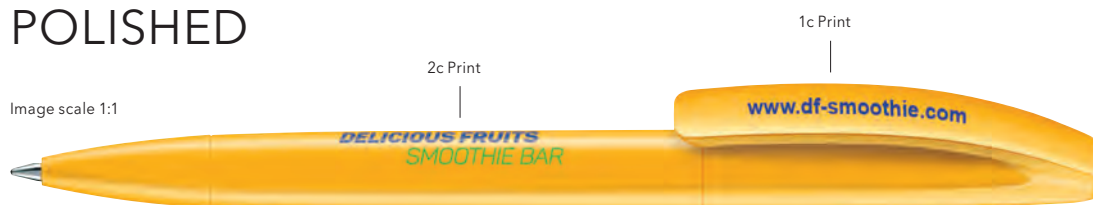
For branding prices please refer to page 97

## BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 7 mm
Barrel	2	1c - 5c Print	60 x 35 mm (from 1,000 pieces)

# BRIDGE POLISHED

Image scale 1:1



## ART. NO. 3250

### Twist ball pen

Glossy opaque body and clip surface,  
senator® magic flow G2 refill (1.0 mm),  
writing length up to 5,000 m,  
ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 8  
**PMS Service:** from 10,000 pieces, see page 9

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3250	500	1,000	2,500	5,000
<b>Incl. 1c print, per position</b>	0.89	0.81	0.75	0.71
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.30	1.10	0.95	0.85
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

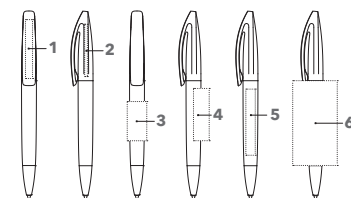
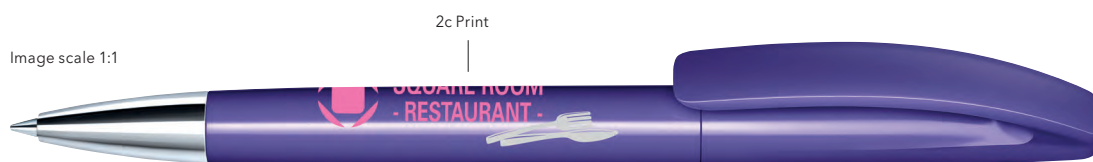
For branding prices please refer to page 97

## BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 7 mm
Upper	2	1c - 5c Print	30 x 3 mm
Barrel	3	1c - 5c Print	30 x 15 mm
	4	1c - 5c Print	40 x 12 mm
	5	CMYK Print	60 x 7 mm
	6	1c - 5c Print CMYK Print on white barrel	45 x 34 mm (from 1,000 pieces)

# BRIDGE POLISHED MT

Image scale 1:1



## ART. NO. 3252

### Twist ball pen

Glossy opaque body and clip surface,  
glossy metal tip,  
senator® magic flow G2 refill (1.0 mm),  
writing length up to 5,000 m,  
ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 8  
**PMS Service:** from 10,000 pieces, see page 9

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3252	500	1,000	2,500	5,000
<b>Incl. 1c print, per position</b>	1.39	1.31	1.25	1.21
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.80	1.60	1.45	1.35
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

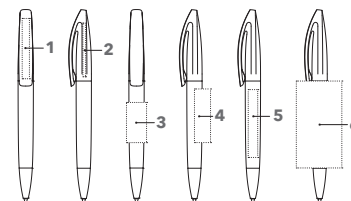
For branding prices please refer to page 97

## BRANDING / AREA

Clip	1	1c - 5c Print CMYK Print	35 x 7 mm
Upper	2	1c - 5c Print	30 x 3 mm
Barrel	3	1c - 5c Print	30 x 15 mm
	4	1c - 5c Print	40 x 12 mm
	5	CMYK Print	60 x 7 mm
	6	1c - 5c Print CMYK Print on white barrel	45 x 34 mm (from 1,000 pieces)

# BRIDGE CLEAR

Image scale 1:1



## ART. NO. 3251

### Twist ball pen

Glossy transparent body and clip surface, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 8

**PMS Service:** from 10,000 pieces, see page 9

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3251	500	1,000	2,500	5,000
<b>Incl. 1c print, per position</b>	0.89	0.81	0.75	0.71
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.30	1.10	0.95	0.85
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

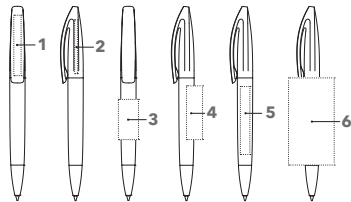
For branding prices please refer to page 97

## BRANDING / AREA

<b>Clip</b>	<b>1</b>	1c - 5c Print CMYK Print	35 x 7 mm
<b>Upper</b>	<b>2</b>	1c - 5c Print	30 x 3 mm
<b>Barrel</b>	<b>3</b>	1c - 5c Print	30 x 15 mm
	<b>4</b>	1c - 5c Print	40 x 12 mm
	<b>5</b>	CMYK Print	60 x 7 mm
	<b>6</b>	1c - 5c Print	45 x 34 mm (from 1,000 pieces)

# BRIDGE CLEAR MT

Image scale 1:1



## ART. NO. 3253

### Twist ball pen

Glossy transparent body and clip surface, glossy metal tip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

### SERVICES

**Mix & Match:** from 10,000 pieces, see page 8

**PMS Service:** from 10,000 pieces, see page 9

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3253	500	1,000	2,500	5,000
<b>Incl. 1c print, per position</b>	1.39	1.31	1.25	1.21
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.80	1.60	1.45	1.35
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

For branding prices please refer to page 97

## BRANDING / AREA

<b>Clip</b>	<b>1</b>	1c - 5c Print CMYK Print	35 x 7 mm
<b>Upper</b>	<b>2</b>	1c - 5c Print	30 x 3 mm
<b>Barrel</b>	<b>3</b>	1c - 5c Print	30 x 15 mm
	<b>4</b>	1c - 5c Print	40 x 12 mm
	<b>5</b>	CMYK Print	60 x 7 mm
	<b>6</b>	1c - 5c Print	45 x 34 mm (from 1,000 pieces)

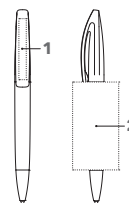


## BRIDGE SOFT TOUCH

### SOFT FEELING. PREMIUM LOOK.

The elegant twist-action Bridge ball pen, with a high class soft touch surface and large clip print area, for brands that want more.

## BRIDGE SOFT TOUCH



#### ART. NO. 3257

##### Twist ball pen

Velvety matt surface,  
senator® magic flow G2 refill (1.0 mm),  
writing length up to 5,000 m,  
ink colour: blue or black

##### SERVICES

**PMS Service:** from 10,000 pieces, see page 9

#### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3257	500	1,000	2,500	5,000
<b>Incl. 1c print, per position</b>	1.39	1.31	1.25	1.21
Each further colour	0.27	0.19	0.13	0.09
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

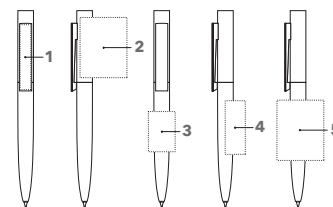
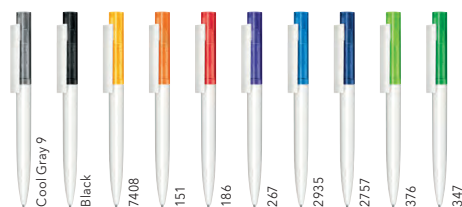
For branding prices please refer to page 97

#### BRANDING / AREA

<b>Clip</b>	<b>1</b>	1c - 5c Print	35 x 7 mm
<b>Barrel</b>	<b>2</b>	1c - 5c Print	45 x 34 mm (from 1,000 pieces)

# HEADLINER CLEAR BASIC

Image scale 1:1



## ART. NO. 3281

### Twist ball pen

Polished opaque barrel surface mixed with glossy transparent upper surface, polished white clip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

### SERVICES

**PMS Service:** from 10,000 pieces, see page 9

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3281	500	1,000	2,500	5,000
<b>Incl. 1c print, per position</b>	0.89	0.81	0.75	0.71
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.30	1.10	0.95	0.85
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

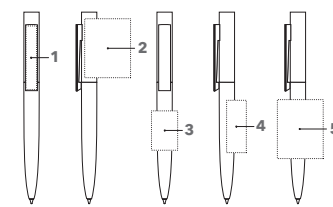
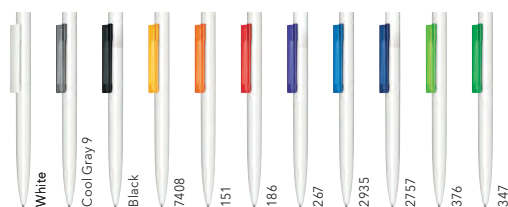
For branding prices please refer to page 97

## BRANDING / AREA

<b>Clip</b>	<b>1</b>	1c - 5c Print CMYK Print	40 x 6 mm
<b>Upper</b>	<b>2</b>	1c - 5c Print	45 x 35 mm (from 1,000 pieces)
<b>Barrel</b>	<b>3</b>	1c - 5c Print	30 x 20 mm
	<b>4</b>	1c - 5c Print	40 x 15 mm
	<b>5</b>	1c - 5c Print CMYK Print	45 x 34 mm (from 1,000 pieces)

# HEADLINER POLISHED BASIC

Image scale 1:1



## ART. NO. 3280

### Twist ball pen

Polished opaque barrel surface, polished white or transparent coloured clip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

### SERVICES

**PMS Service:** from 10,000 pieces, see page 9

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3280	500	1,000	2,500	5,000
<b>Incl. 1c print, per position</b>	0.89	0.81	0.75	0.71
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.30	1.10	0.95	0.85
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

For branding prices please refer to page 97

## BRANDING / AREA

<b>Clip</b>	<b>1</b>	1c - 5c Print CMYK Print	40 x 6 mm
<b>Upper</b>	<b>2</b>	1c - 5c Print CMYK Print	45 x 35 mm (from 1,000 pieces)
<b>Barrel</b>	<b>3</b>	1c - 5c Print	30 x 20 mm
	<b>4</b>	1c - 5c Print	40 x 15 mm
	<b>5</b>	1c - 5c Print CMYK Print	45 x 34 mm (from 1,000 pieces)

## HEADLINER SOFT TOUCH

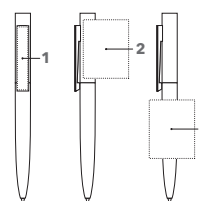
### ELEGANT DESIGN. PURE CHARACTER.

Elegant, linear design meets extraordinary advertising space for maximum promotional success. Convincing in look and feel. A real delight in the hand.



## HEADLINER SOFT TOUCH

Image scale 1:1



#### ART. NO. 3285

##### Twist ball pen

Polished upper, barrel with velvety surface, clear clip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

##### SERVICES

**PMS Service:** from 10,000 pieces, see page 9

#### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3285	500	1,000	2,500	5,000
<b>Incl. 1c print, per position</b>	1.39	1.31	1.25	1.21
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.80	1.60	1.45	1.35
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

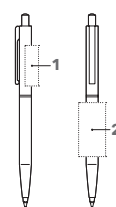
For branding prices please refer to page 97

#### BRANDING / AREA

<b>Clip</b>	<b>1</b>	1c - 5c Print CMYK Print	40 x 6 mm
<b>Upper</b>	<b>2</b>	1c - 5c Print	45 x 35 mm (from 1,000 pieces)
<b>Barrel</b>	<b>3</b>	1c - 5c Print	45 x 34,5 mm (from 1,000 pieces)

# POINT POLISHED

Image scale 1:1



## ART. NO. 3217

### Push ball pen

Glossy opaque body surface, metal fittings, push-button with plastic inlay matching the barrel colour, senator® magic flow X20 refill (1.0 mm), writing length up to 2,000 m, ink colour: blue or black

### SERVICES

**PMS Service:** from 10,000 pieces, see page 9

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3217	500	1,000	2,500	5,000
<b>Incl. 1c print, per position</b>	0.62	0.54	0.48	0.44
Each further colour	0.27	0.19	0.13	0.09

For branding prices please refer to page 97

## BRANDING / AREA

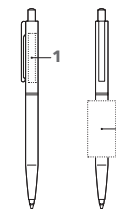
<b>Upper</b>	<b>1</b>	1c - 5c Print	30 x 10 mm
<b>Barrel</b>	<b>2</b>	1c - 5c Print	40 x 20 mm

# POINT METAL

Image scale 1:1



**NEW**



## ART. NO. 3317

### Push ball pen

Polished opaque body surface, metal upper part, metal fittings, push-button with plastic inlay, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue

### SERVICES

**PMS Service:** from 10,000 pieces, see page 9

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3317	500	1,000	2,500	5,000
<b>Incl. 1c print, per position</b>	1.55	1.47	1.41	1.37
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. engraving per position</b>	1.31	1.11	0.96	0.86

For branding prices please refer to page 97

## BRANDING / AREA

<b>Upper</b>	<b>1</b>	Engraving	35 x 5 mm
<b>Barrel</b>	<b>2</b>	1c - 5c Print	40 x 20 mm

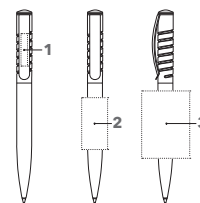


# NEW SPRING POLISHED MC

Image scale 1:1



reddot design award



PENS

senator®  
Made in Germany Since 1920

## ART. NO. 2310

### Push ball pen

Glossy opaque body surface, metallised inner push-button, metal clip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

### SERVICES

**PMS Service:** from 10,000 pieces, see page 9

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2310	500	1,000	2,500	5,000
<b>Incl. 1c print, per position</b>	1.39	1.31	1.25	1.21
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. CMYK print, per motif</b>	1.80	1.60	1.45	1.35
<b>Incl. engraving</b>	1.80	1.80	1.80	1.80
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

For branding prices please refer to page 97

## BRANDING / AREA

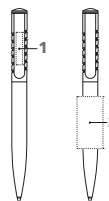
<b>Clip</b>	<b>1</b>	Engraving	30 x 6 mm
<b>Barrel</b>	<b>2</b>	1c - 5c Print	40 x 20 mm
	<b>3</b>	CMYK Print on white barrel	51 x 37 mm (from 1,000 pieces)

# NEW SPRING CLEAR MC

Image scale 1:1



reddot design award



## ART. NO. 2410

### Push ball pen

Glossy opaque body surface, metallised inner push-button, metal clip, senator® magic flow G2 refill (1.0 mm), writing length up to 5,000 m, ink colour: blue or black

### SERVICES

**PMS Service:** from 10,000 pieces, see page 9

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2410	500	1,000	2,500	5,000
<b>Incl. 1c print, per position</b>	1.39	1.31	1.25	1.21
Each further colour	0.27	0.19	0.13	0.09
<b>Incl. engraving</b>	1.80	1.80	1.80	1.80
Surcharge magic flow refill 1.4	-	0.10	0.10	0.10

For branding prices please refer to page 97

## BRANDING / AREA

<b>Clip</b>	<b>1</b>	Engraving	30 x 6 mm
<b>Barrel</b>	<b>2</b>	1c - 5c Print	40 x 20 mm

# SIGNER LINER BALL PEN

Image scale 1:1



Corresponding cases

ET 154  
ET 157  
ET 160  
ET 169  
ET 171  
ET 190

see pages 62 - 64

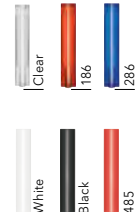


reddot award

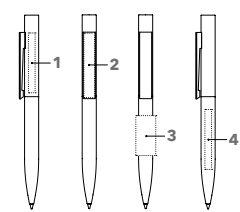
**Barrel**  
Metal



**Clip**  
Clear



Polished



## ART. NO. 2709

### Twist ball pen

Barrel: Stainless steel, sandblasted or lacquered  
Clip: Plastic, clear or polished  
senator® magic flow G2 refill (1.0 mm),  
writing length up to 8,500 m,  
ink colour: blue

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2709	50	100	250	500
<b>Incl. 1c print, per position</b>	7.20	6.96	6.80	6.68
<b>Incl. engraving</b>	8.38	7.79	7.37	7.09
<b>Incl. CMYK print, per motif</b>	8.38	7.79	7.37	7.09

For branding prices please refer to page 97

## BRANDING / AREA

<b>Upper</b>	<b>1</b>	1c Print Engraving	35 x 5 mm
<b>Clip</b>	<b>2</b>	1c - 5c Print CMYK Print	47 x 7 mm
<b>Barrel</b>	<b>3</b>	1c Print	30 x 15 mm
	<b>4</b>	Engraving	40 x 5 mm

# POLAR

Image scale 1:1



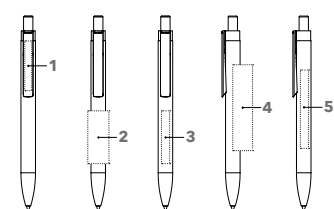
1c Print



Corresponding cases

ET 154  
ET 157  
ET 160  
ET 169  
ET 171  
ET 190

see pages 62 - 64



## ART. NO. 3261

### Push ball pen

Barrel: Metal, varnished  
Fittings: Metal, glossy chrome  
senator® magic flow G2 refill (1.0 mm),  
writing length up to 5,000 m,  
ink colour: blue or black

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3261	50	100	250	500
<b>Incl. 1c print per position</b>	3.25	3.01	2.85	2.73
<b>Incl. engraving</b>	4.43	3.84	3.42	3.14

For branding prices please refer to page 97

## BRANDING / AREA

<b>Clip</b>	<b>1</b>	Engraving	45 x 6 mm
<b>Barrel</b>	<b>2</b>	1c - 5c Print	40 x 16 mm
	<b>3</b>	Engraving	45 x 5 mm
	<b>4</b>	1c - 5c Print	55 x 11 mm
	<b>5</b>	Engraving	60 x 5 mm

## SERVICES

### PMS Service:

(Clip holder):  
from 10,000 pieces, see page 9

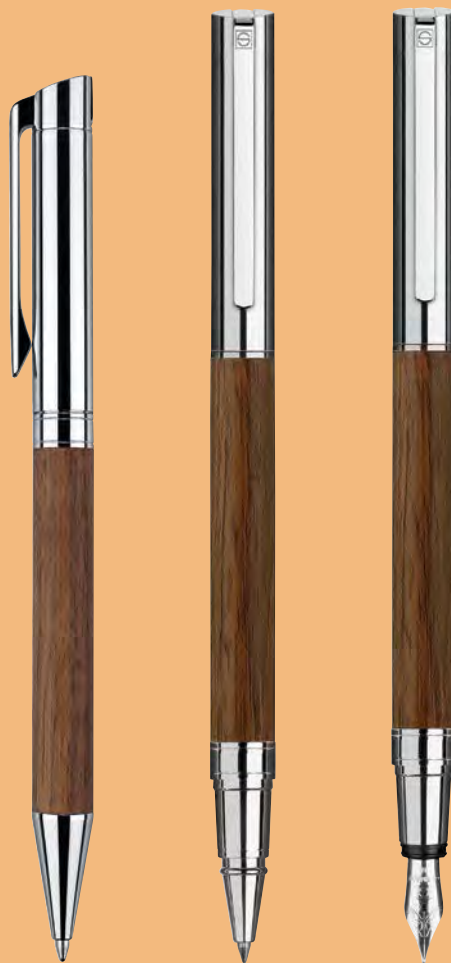




# ROU BILL

## METAL PENS

Rou bill writing instruments are characterised by high-quality materials, precision workmanship, and first-class designs. Sustainably branded in Germany.



METAL PENS

**rou bill®**  
Metal Pens. Branded for you.

**rou bill®**  
Metal Pens. Branded for you.

# ARVENT GLOSSY BALL PEN

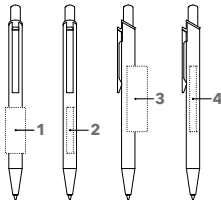
Image scale 1:1



Corresponding cases

- ET 169
- ET 171
- ET 160
- ET 154
- ET 190

see pages 62 - 64



## ART. NO. 3360

### Push ball pen

Barrel: Metal, glossy lacquered  
Fittings: Metal, glossy chrome  
senator® magic flow metal refill G2 (1.0 mm),  
writing length up to 5,000 m,  
ink colour: blue

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3360	50	100	250	500
Incl. 1c print, per position	2.81	2.57	2.41	2.29
Incl. engraving	3.99	3.40	2.98	2.70

For branding prices please refer to page 97

## BRANDING / AREA

Barrel		
1	1c - 5c Print	35 x 15 mm
2	Engraving	35 x 5 mm
3	1c - 5c Print	50 x 11 mm
4	Engraving	50 x 5 mm

# ARVENT SOFT TOUCH BALL PEN

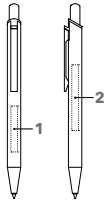
Image scale 1:1



Corresponding cases

- ET 169
- ET 171
- ET 160
- ET 154
- ET 190

see pages 62 - 64



## ART. NO. 3365

### Push ball pen

Barrel: Metal, soft lacquer  
Fittings: Metal, glossy chrome  
senator® magic flow refill, G2 (1.0 mm),  
writing length up to 5,000 m,  
ink colour: blue

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3365	50	100	250	500
Incl. 1c print, per position	3.01	2.77	2.61	2.49
Incl. engraving	4.19	3.60	3.18	2.90

For branding prices please refer to page 97

## BRANDING / AREA

Barrel		
1	Engraving	35 x 5 mm
2	Engraving	50 x 5 mm



## PHENIX

# SYMPATHETIC CHARACTER. BRILLIANT PERFORMANCE.

The metal twist ball pen in a high-quality piano lacquer look exudes an incomparable charm and convinces with its shiny personality.



## PHENIX BALL PEN

Image scale 1:1



Engraving



METAL PENS

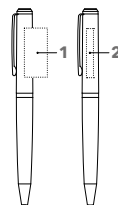
rou bill®  
Metal Pens. Branded for you.



Corresponding cases

ET 150  
ET 154  
ET 156  
ET 157  
ET 160  
ET 169  
ET 190

see pages 62 - 64



### ART. NO. 3380

#### Twist ball pen

Barrel: Metal, glossy lacquered  
Fittings: Metal, gun metal  
senator® magic flow metal refill G2 (1.0 mm),  
writing length up to 8,500 m,  
ink colour: blue

### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3380	50	100	250	500
<b>Incl. 1c print, per position</b>	7.45	7.21	7.05	6.93
<b>Incl. engraving per position</b>	8.63	8.04	7.62	7.34

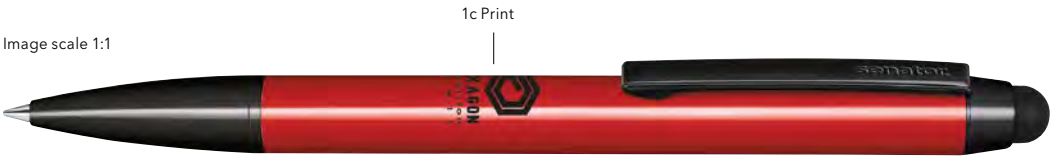
For branding prices please refer to page 97

### BRANDING / AREA

Cap	1	1c Print	30 x 12 mm
	2	Engraving	35 x 5 mm

# ATTRACT STYLUS BALL PEN / TOUCH PAD PEN

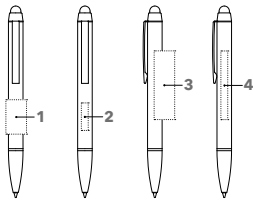
Image scale 1:1



Corresponding cases

ET 154  
ET 160  
ET 169  
ET 171  
ET 190

see pages 62 - 64



## ART. NO. 3330

### Twist ball pen with Touch Pad function

Barrel: Metal, glossy lacquered  
Fittings: Metal, black lacquered  
senator® magic flow metal refill G2 (1.0 mm),  
writing length up to 8,500 m,  
ink colour: blue

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3330	50	100	250	500
Incl. 1c print, per position	4.25	4.01	3.85	3.73
Incl. engraving per position	5.43	4.84	4.42	4.14

For branding prices please refer to page 97

## BRANDING / AREA

Barrel		
1	1c Print	25 x 15 mm
2	Engraving	20 x 5 mm
3	1c Print	50 x 15 mm
4	Engraving	35 x 5 mm

# ATTRACT SOFT TOUCH BALL PEN / TOUCH PAD PEN

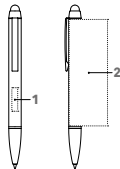
Image scale 1:1



Corresponding cases

ET 154  
ET 160  
ET 169  
ET 171  
ET 190

see pages 62 - 64



## ART. NO. 3335

### Twist ball pen with Touch Pad function

Barrel: Metal, soft lacquered  
Fittings: Metal, black lacquered  
senator® magic flow metal refill G2 (1.0 mm),  
writing length up to 8,500 m,  
ink colour: blue

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3335	50	100	250	500
Incl. engraving per position	5.63	5.04	4.62	4.34

For branding prices please refer to page 97

## BRANDING / AREA

Barrel		
1	Engraving	20 x 5 mm
2	Engraving	50 x 5 mm

# GALANT BALL PEN

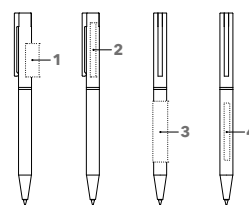
Image scale 1:1



Corresponding cases

ET 154  
ET 160  
ET 169  
ET 171  
ET 190

see pages 62 - 64



## ART. NO. 3370

### Twist ball pen

Barrel: Metal, glossy lacquered  
Fittings: Metal, glossy chrome  
senator® magic flow metal refill G2 (1.0 mm),  
writing length up to 8,500 m,  
ink colour: blue

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3370	50	100	250	500
<b>Incl. 1c print, per position</b>	4.49	4.25	4.09	3.97
<b>Incl. engraving per position</b>	5.67	5.08	4.66	4.38

For branding prices please refer to page 97

## BRANDING / AREA

<b>Upper</b>	<b>1</b>	1c Print	25 x 10 mm
	<b>2</b>	Engraving	40 x 5 mm
<b>Barrel</b>	<b>3</b>	1c Print	35 x 10 mm
	<b>4</b>	Engraving	50 x 5 mm

# ARCTIC BALL PEN

Image scale 1:1



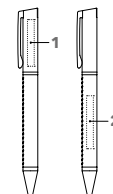
Corresponding cases

ET 150  
ET 154  
ET 156  
ET 160  
ET 190

see pages 62 - 64



With the refill retracted,  
the branding will appear in  
line with the clip, with the  
stitching on the reverse.



## ART. NO. 3390

### Twist ball pen

Barrel: Metal, synthetic leather  
Fittings: Metal, glossy gun metal  
senator® magic flow metal refill G2 (1.0 mm),  
writing length up to 8,500 m,  
ink colour: blue

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3390	50	100	250	500
<b>Incl. engraving per position</b>	8.16	7.57	7.15	6.87

For branding prices please refer to page 97

## BRANDING / AREA

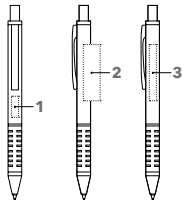
<b>Cap</b>	<b>1</b>	Engraving	35 x 5 mm
<b>Barrel</b>	<b>2</b>	Engraving	40 x 5 mm

# STAR TEC STEEL BALL PEN

Image scale 1:1



Corresponding cases  
ET 150  
ET 154  
ET 156  
ET 160  
ET 169  
ET 190  
see pages 62 - 64



## ART. NO. 2040

### Push ball pen

Barrel: Metal, brushed  
Fittings: Metal, glossy chrome  
Soft grip zone: black  
senator® magic flow metal refill G2 (1.0 mm),  
writing length up to 8,500 m,  
ink colour: blue

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2040	50	100	250	500
Incl. 1c print, per position	3.05	2.81	2.65	2.53
Incl. engraving per position	4.23	3.64	3.22	2.94

For branding prices please refer to page 97

## BRANDING / AREA

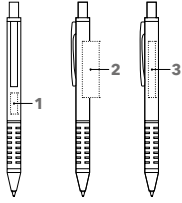
Barrel	1	Engraving	15 x 5 mm
	2	1c - 5c Print	40 x 12 mm
	3	Engraving	40 x 5 mm

# STAR TEC ALU BALL PEN

Image scale 1:1



Corresponding cases  
ET 150  
ET 154  
ET 156  
ET 160  
ET 169  
ET 190  
see pages 62 - 64



## ART. NO. 2511

### Push ball pen

Barrel: Metal, lacquered  
Fittings: Metal, glossy chrome  
Soft grip zone: black  
senator® magic flow metal refill G2 (1.0 mm),  
writing length up to 8,500 m,  
ink colour: blue

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2511	50	100	250	500
Incl. 1c print, per position	3.17	2.93	2.77	2.65
Incl. engraving per position	4.35	3.76	3.34	3.06

For branding prices please refer to page 97

## BRANDING / AREA

Barrel	1	Engraving	15 x 5 mm
	2	1c - 5c Print	40 x 12 mm
	3	Engraving	40 x 5 mm



# NAUTIC BALL PEN

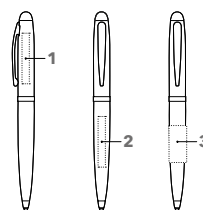
Image scale 1:1



Corresponding cases

ET 150  
ET 154  
ET 156  
ET 160  
ET 169  
ET 171  
ET 190

see pages 62 - 64



## ART. NO. 2215

### Twist ball pen

Barrel and fittings: Metal, glossy chrome  
Cap: Metal, soft lacquer  
senator® magic flow metal refill G2 (1.0 mm),  
writing length up to 8,500 m,  
ink colour: blue

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2215	50	100	250	500
<b>Incl. 1c print, per position</b>	7.05	6.81	6.65	6.53
<b>Incl. engraving per position</b>	8.23	7.64	7.22	6.94

For branding prices please refer to page 97

## BRANDING / AREA

<b>Cap</b>	<b>1</b>	Engraving	35 x 5 mm
<b>Barrel</b>	<b>2</b>	Engraving	35 x 5 mm
	<b>3</b>	1c Print	25 x 12 mm

# NAUTIC ROLLERBALL

Image scale 1:1



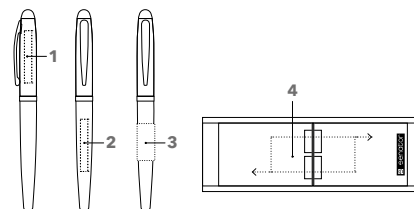
Corresponding cases

ET 150  
ET 154  
ET 156  
ET 160  
ET 169  
ET 171  
ET 190

see pages 62 - 64



6297



## ART. NO. 1092 / 6297

### Rollerball 1092

Barrel and fittings: Metal, glossy chrome  
Cap and grip zone: Metal, soft lacquer  
Metal safety rollerball refill  
Ink colour: blue

### Set 6297

Touch Pad Pen 2754 + rollerball 1092  
in case ET 171

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

1092	50	100	250	500
<b>Incl. 1c print, per position</b>	8.81	8.57	8.41	8.29
<b>Incl. engraving per position</b>	9.99	9.40	8.98	8.70
6297	25	50	125	250
<b>Incl. 1c print, per position</b>	17.42	16.94	16.62	16.38
<b>Incl. engraving per position</b>	19.78	18.60	17.76	17.20

For branding prices please refer to page 97

## BRANDING / AREA

<b>Cap</b>	<b>1</b>	Engraving	35 x 5 mm
<b>Barrel</b>	<b>2</b>	Engraving	35 x 5 mm
	<b>3</b>	1c Print	25 x 12 mm
<b>Case</b>	<b>4</b>	1c Print	60 x 25 mm

# NAUTIC BALL PEN / TOUCH PAD PEN

Image scale 1:1



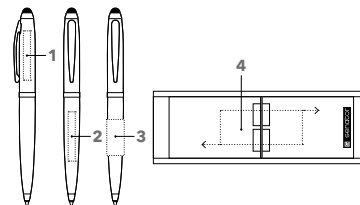
Corresponding cases

ET 150  
ET 154  
ET 156  
ET 160  
ET 169  
ET 171  
ET 190

see pages 62 - 64



6297



## ART. NO. 2754 / 6297

### Twist ball pen with touch pad function 2754

Barrel and fittings: Metal, glossy chrome  
Cap: Metal, soft lacquer  
senator® magic flow metal refill G2 (1.0 mm),  
writing length up to 8,500 m,  
ink colour: blue

### Set 6297

Touch Pad Pen 2754 + rollerball 1092  
in case ET 171

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	50	100	250	500
<b>2754</b>				
Incl. 1c print, per position	7.54	7.30	7.14	7.02
Incl. engraving per position	8.72	8.13	7.71	7.43
<b>6297</b>	<b>25</b>	<b>50</b>	<b>125</b>	<b>250</b>
Incl. 1c print, per position	17.42	16.94	16.62	16.38
Incl. engraving per position	19.78	18.60	17.76	17.20

For branding prices please refer to page 97

## BRANDING / AREA

<b>Cap</b>	<b>1</b>	Engraving	35 x 5 mm
<b>Barrel</b>	<b>2</b>	1c Print	25 x 12 mm
	<b>3</b>	Engraving	35 x 5 mm
<b>Case</b>	<b>4</b>	1c Print	60 x 25 mm

# NAUTIC BLACK BALL PEN / TOUCH PAD PEN

Image scale 1:1



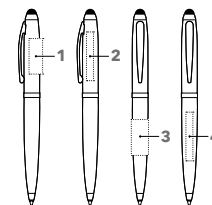
Engraving



Corresponding cases:

ET 150  
ET 154  
ET 156  
ET 160  
ET 169  
ET 171  
ET 190

see pages 62 - 64



## ART. NO. 3340

### Twist ball pen with touch pad function

Barrel : Metal, glossy lacquer  
Fittings: Metal, gun metal  
senator® magic flow metal refill G2 (1.0 mm),  
writing length up to 8,500 m,  
ink colour: blue

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	50	100	250	500
<b>3340</b>				
Incl. 1c print, per position	8.23	7.99	7.83	7.71
Incl. engraving per position	9.41	8.82	8.40	8.12

For branding prices please refer to page 97

## BRANDING / AREA

<b>Cap</b>	<b>1</b>	1c Print	25 x 10 mm
	<b>2</b>	Engraving	35 x 5 mm
<b>Barrel</b>	<b>3</b>	1c Print	25 x 12 mm
	<b>4</b>	Engraving	35 x 5 mm



IMAGE LINE

MAKES YOUR IMAGE UNMISTAKABLE.

Clear lines, perfect style with a distinctive surface design. The Image Line presents itself in a perfect manner.


IMAGE BLACK LINE BALL PEN

Image scale 1:1



METAL PENS

rou bill®  
Metal Pens. Branded for you.

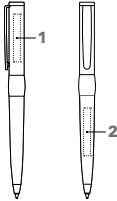


Black

Corresponding cases

- ET 150
- ET 154
- ET 156
- ET 160
- ET 169
- ET 171
- ET 190

see pages 62 - 64



ART. NO. 2636

Twist ball pen

Barrel: Metal, soft varnish  
Fittings: Metal, gun metal  
senator® magic flow metal refill G2 (1.0 mm),  
writing length up to 8,500 m,  
ink colour: blue

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

2636	50	100	250	500
Incl. engraving per position	10.95	10.36	9.94	9.66

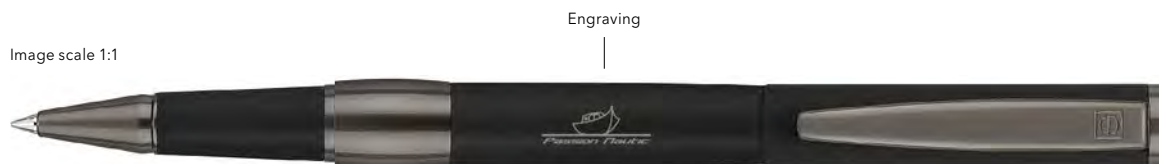
For branding prices please refer to page 97

BRANDING / AREA

Cap	1	Engraving	35 x 5 mm
Barrel	2	Engraving	35 x 5 mm

# IMAGE BLACK LINE ROLLERBALL

Image scale 1:1



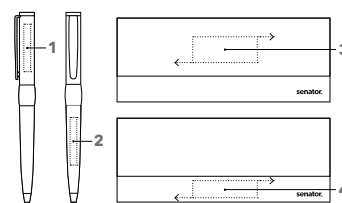
Corresponding cases  
ET 150  
ET 154  
ET 156  
ET 160  
ET 169  
ET 171  
ET 190  
see pages 62 - 64



PROMOTIONAL GIFT  
AWARD



6206



## ART. NO. 1119 / 6179 / 6206

### Rollerball 1119

Barrel: Metal, soft varnish,  
fittings: Metal, gun metal  
Metal safety rollerball refill, ink colour: blue

### Set 6206

Twist ball pen 2636 + rollerball 1119  
in black case ET 156

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	50	100	250	500
<b>1119</b>				
Incl. engraving per position	12.37	11.78	11.36	11.08
<b>6206</b>	<b>25</b>	<b>50</b>	<b>125</b>	<b>250</b>
Incl. engraving per position	25.82	24.64	23.80	23.24

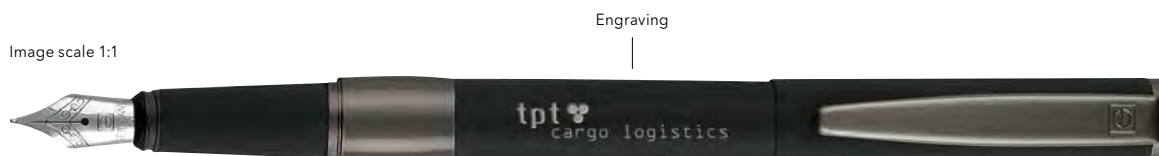
For branding prices please refer to page 97

## BRANDING / AREA

<b>Cap</b>	<b>1</b>	Engraving	35 x 5 mm
<b>Barrel</b>	<b>2</b>	Engraving	35 x 5 mm
<b>Case</b>	<b>3</b>	1c Print	50 x 20 mm
	<b>4</b>	1c Print	50 x 15 mm

# IMAGE BLACK LINE FOUNTAIN PEN

Image scale 1:1



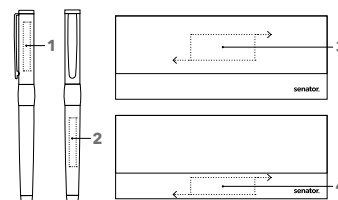
Corresponding cases  
ET 150  
ET 154  
ET 156  
ET 160  
ET 169  
ET 171  
ET 190  
see pages 62 - 64



PROMOTIONAL GIFT  
AWARD



6205



## ART. NO. 0104 / 6205

### Fountain pen

Barrel: Metal, soft varnish,  
fittings: Metal gun metal  
Iridium-tipped stainless steel nib, M, standard ink  
cartridge, ink colour: blue

### Set 6205

Twist ball pen 2636 + fountain pen 0104  
in black case ET 156

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	50	100	250	500
<b>0104</b>				
Incl. engraving per position	12.61	12.02	11.60	11.32
<b>6205</b>	<b>25</b>	<b>50</b>	<b>125</b>	<b>250</b>
Incl. engraving per position	26.06	24.88	24.04	23.48

For branding prices please refer to page 97

## BRANDING / AREA

<b>Cap</b>	<b>1</b>	Engraving	35 x 5 mm
<b>Barrel</b>	<b>2</b>	Engraving	35 x 5 mm
<b>Case</b>	<b>3</b>	1c Print	50 x 20 mm
	<b>4</b>	1c Print	50 x 15 mm



# IMAGE WHITE LINE BALL PEN

Image scale 1:1



1c Print



White

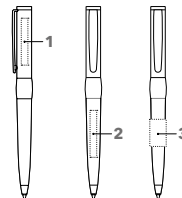
Corresponding cases

ET 150  
ET 154  
ET 156  
ET 160  
ET 169  
ET 171  
ET 190

see pages 62 - 64



6267



## ART. NO. 2786 / 6267

### Twist ball pen 2786

Barrel: metal, glossy lacquered  
Fittings: Glossy chrome  
senator® magic flow metal refill G2 (1.0 mm),  
writing length up to 8,500 m,  
ink colour: blue

### Set 6267

Twist ball pen 2786 + rollerball 1146  
in white case ET 156

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	50	100	250	500
<b>2786</b>				
Incl. 1c print per position	9.77	9.53	9.37	9.25
Incl. engraving per position	10.95	10.36	9.94	9.66
<b>6267</b>	<b>25</b>	<b>50</b>	<b>125</b>	<b>250</b>
Incl. 1c print, per position	23.46	22.98	22.66	22.42
Incl. engraving per position	25.82	24.64	23.80	23.24

For branding prices please refer to page 97

## BRANDING / AREA

<b>Cap</b>	<b>1</b>	Engraving 1c Print	35 x 5 mm
<b>Barrel</b>	<b>2</b>	Engraving	35 x 5 mm
	<b>3</b>	1c Print	20 x 12 mm

# IMAGE WHITE LINE ROLLERBALL

Image scale 1:1



Engraving



White

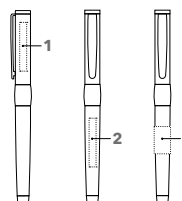
Corresponding cases

ET 150  
ET 154  
ET 156  
ET 160  
ET 169  
ET 171  
ET 190

see pages 62 - 64



6267



## ART. NO. 1146 / 6267

### Rollerball 1146

Barrel: metal, glossy lacquered  
Fittings: Glossy chrome  
Metal safety rollerball refill  
Ink colour: blue

### Set 6267

Twist ball pen 2786 + Rollerball 1146  
in white case ET 156

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	50	100	250	500
<b>1146</b>				
Incl. 1c print, per position	11.19	10.95	10.79	10.67
Incl. engraving per position	12.37	11.78	11.36	11.08
<b>6267</b>	<b>25</b>	<b>50</b>	<b>125</b>	<b>250</b>
Incl. 1c print, per position	23.46	22.98	22.66	22.42
Incl. engraving per position	25.82	24.64	23.80	23.24

For branding prices please refer to page 97

## BRANDING / AREA

<b>Cap</b>	<b>1</b>	Engraving 1c Print	35 x 5 mm
<b>Barrel</b>	<b>2</b>	Engraving	35 x 5 mm
	<b>3</b>	1c Print	20 x 12 mm

METAL PENS

rou bill®  
Metal Pens. Branded for you.

# IMAGE CHROME BALL PEN

Image scale 1:1



Engraving



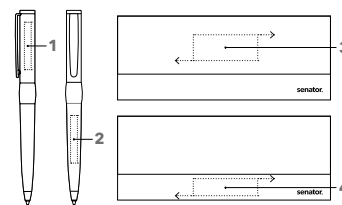
Corresponding cases

ET 150  
ET 154  
ET 156  
ET 160  
ET 169  
ET 171  
ET 181  
ET 190

see pages 62 - 64



6238



## ART. NO. 2158 / 6238

### Twist ball pen 2158

Barrel: Metal, soft varnish,  
fittings: Metal, matt chrome,  
senator® magic flow metal refill G2 (1.0 mm),  
writing length up to 8,500 m,  
ink colour: blue

### Set 6238

Twist ball pen 2158 + rollerball 1036 in black case  
ET 156

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	50	100	250	500
<b>2158</b>				
<b>Incl. engraving per position</b>	10.95	10.36	9.94	9.66
<b>6238</b>	<b>25</b>	<b>50</b>	<b>125</b>	<b>250</b>
<b>Incl. engraving per position</b>	25.82	24.64	23.80	23.24

For branding prices please refer to page 97

## BRANDING / AREA

<b>Cap</b>	<b>1</b>	Engraving	35 x 5 mm
<b>Barrel</b>	<b>2</b>	Engraving	35 x 5 mm
<b>Case</b>	<b>3</b>	1c Print	50 x 20 mm
	<b>4</b>	1c Print	50 x 15 mm

# IMAGE CHROME ROLLERBALL

Image scale 1:1



Engraving



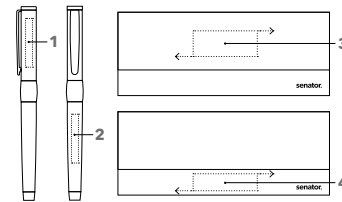
Corresponding cases

ET 150  
ET 154  
ET 156  
ET 160  
ET 169  
ET 171  
ET 181  
ET 190

see pages 62 - 64



6238



## ART. NO. 1036 / 6238

### Rollerball 1036

Barrel: Metal, soft varnish,  
fittings: Metal, matt  
chrome, metal safety rollerball refill  
Ink colour: blue

### Set 6238

Twist ball pen 2158 + rollerball 1036 in black case  
ET 156

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	50	100	250	500
<b>1036</b>				
<b>Incl. engraving per position</b>	12.37	11.78	11.36	11.08
<b>6238</b>	<b>25</b>	<b>50</b>	<b>125</b>	<b>250</b>
<b>Incl. engraving per position</b>	25.82	24.64	23.80	23.24

For branding prices please refer to page 97

## BRANDING / AREA

<b>Cap</b>	<b>1</b>	Engraving	35 x 5 mm
<b>Barrel</b>	<b>2</b>	Engraving	35 x 5 mm
<b>Case</b>	<b>3</b>	1c Print	50 x 20 mm
	<b>4</b>	1c Print	50 x 15 mm

## CARBON

# SPORTY, ELEGANT AND SOPHISTICATED.

Sporty writing instrument in an remarkable mix of materials. Cool carbon combines with matt-chrome fittings to create a modern statement accessory.

## CARBON BLACK BALL PEN

Image scale 1:1



Engraving

PRINTED  
IN  
GERMANY

FREE  
REPLACEMENT  
REFILL

AS  
LONG AS  
STOCKS  
LAST

METAL PENS

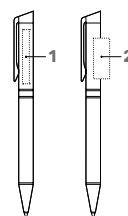
rou bill®  
Metal Pens. Branded for you.



Corresponding cases

ET 150  
ET 154  
ET 160,  
ET 169  
ET 171  
ET 181  
ET 190

see pages 62 - 64



### ART. NO. 3350

#### Twist ball pen

Barrel: Metal in combination with light carbon  
Fittings: Metal gun metal  
senator® magic flow metal refill G2 (1.0 mm),  
writing length up to 8,500 m,  
ink colour: blue

This item will be discontinued and is still available as long as stocks last.

### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

3350	50	100	250	500
Incl. 1c print, per position	13.27	13.03	12.87	12.75
Incl. engraving per position	14.45	13.86	13.44	13.16

For branding prices please refer to page 97

### BRANDING / AREA

Cap	1	Engraving	40 x 5 mm
	2	1c Print	30 x 12 mm

## CARBON LINE

# SPORTY WRITING INSTRUMENT IN A UNIQUE MIX OF MATERIALS.

High-quality carbon in combination with matt chrome-plated fittings combine to create an expressive design with a slim silhouette.



## CARBON LINE BALL PEN

Image scale 1:1



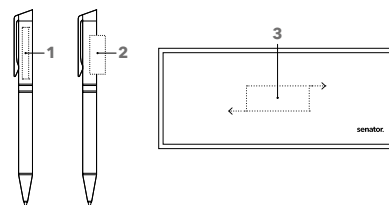
Corresponding cases

ET 150  
ET 154  
ET 156  
ET 160  
ET 169  
ET 171  
ET 190

see pages 62 - 64



6239  
6240



### ART. NO. 2159 / 6239 / 6240

#### Twist ball pen 2159

Metal in combination with light carbon  
Cap, tip, fittings: Metal, matt chrome, senator®  
magic flow metal refill G2 (1.0 mm), writing length  
up to 8,500 m, ink colour: blue

#### Set 6239

Twist ball pen 2159 + fountain pen 0076 in black  
case ET 160

#### Set 6240

Twist ball pen 2159 + rollerball 1037 in black case  
ET 160

### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	50	100	250	500
<b>2159</b>				
Incl. 1c Print per position	12.60	12.36	12.20	12.08
Incl. engraving per position	13.78	13.19	12.77	12.49
<b>6239</b>	<b>25</b>	<b>50</b>	<b>125</b>	<b>250</b>
Incl. 1c Print per position	35.34	34.86	34.54	34.30
Incl. engraving per position	37.70	36.52	35.68	35.12
<b>6240</b>	<b>25</b>	<b>50</b>	<b>125</b>	<b>250</b>
Incl. 1c Print per position	34.16	33.68	33.36	33.12
Incl. engraving per position	36.52	35.34	34.50	33.94

For branding prices please refer to page 97

### BRANDING / AREA

Cap	1	Engraving	40 x 5 mm
	2	1c Print	30 x 12 mm
Case	3	1c Print	50 x 20 mm



# CARBON LINE ROLLERBALL

Image scale 1:1



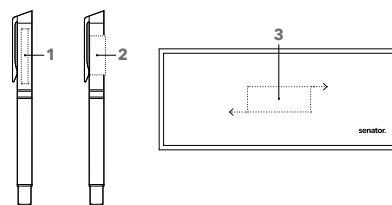
Corresponding cases

ET 150  
ET 154  
ET 156  
ET 160  
ET 169  
ET 171  
ET 190

see pages 62 - 64



6240



## ART. NO. 1037 / 6240

### Rollerball 1037

Metal in combination with light carbon  
Cap, tip, fittings: Metal, matt chrome  
Metal safety rollerball refill  
Ink colour: blue

### Set 6240

Twist ball pen 2159 + Rollerball 1037  
in black case ET 160

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	50	100	250	500
<b>1037</b>				
Incl. 1c print per position	16.16	15.92	15.76	15.64
Incl. engraving per position	17.34	16.75	16.33	16.05
<b>6240</b>	<b>25</b>	<b>50</b>	<b>125</b>	<b>250</b>
Incl. 1c print, per position	34.16	33.68	33.36	33.12
Incl. engraving per position	36.52	35.34	34.50	33.94

For branding prices please refer to page 97

## BRANDING / AREA

<b>Cap</b>	<b>1</b>	Engraving	40 x 5 mm
	<b>2</b>	1c Print	30 x 12 mm
<b>Case</b>	<b>3</b>	1c Print	50 x 20 mm

# CARBON LINE FOUNTAIN PEN

Image scale 1:1



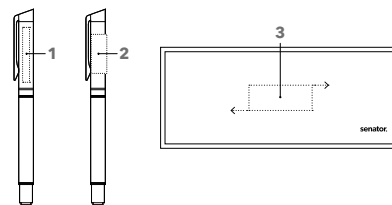
Corresponding cases

ET 150  
ET 154  
ET 156  
ET 160  
ET 169  
ET 171  
ET 190

see pages 62 - 64



6239



## ART. NO. 0076 / 6239

### Fountain pen 0076

Metal in combination with light carbon  
Cap, tip, fittings: Metal, matt chrome  
Iridium-tipped stainless steel nib, M  
Standard ink cartridge  
Ink colour: blue

### Set 6239

Twist ball pen 2159 + fountain pen 0076 in black  
case ET 160

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	50	100	250	500
<b>0076</b>				
Incl. 1c print, per position	17.35	17.11	16.95	16.83
Incl. engraving per position	18.53	17.94	17.52	17.24
<b>6239</b>	<b>25</b>	<b>50</b>	<b>125</b>	<b>250</b>
Incl. 1c print, per position	35.34	34.86	34.54	34.30
Incl. engraving per position	37.70	36.52	35.68	35.12

For branding prices please refer to page 97

## BRANDING / AREA

<b>Cap</b>	<b>1</b>	Engraving	40 x 5 mm
	<b>2</b>	1c Print	30 x 12 mm
<b>Case</b>	<b>3</b>	1c Print	50 x 20 mm

**TIZIO**

## NATURALNESS WITH AN INDIVIDUAL TOUCH.

Natural writing with a special touch. For all those who appreciate the individual value of a natural material and write their messages with select care.



## TIZIO BALL PEN

Image scale 1:1



PRINTED IN GERMANY

FREE REPLACEMENT REFILL



Nutwood

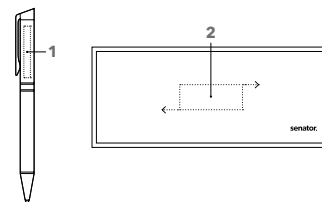
Corresponding cases

ET 150  
ET 160  
ET 169  
ET 171  
ET 181  
ET 190

see pages 62 - 64



6252  
6253



### ART. NO. 2400 / 6252 / 6253

#### Twist ball pen 2400

Barrel: Metal in combination with nutwood  
Cap, tip, fittings: Metal, glossy chrome  
senator® magic flow metal refill G2 (1.0 mm),  
writing length up to 8,500 m, ink colour: blue

#### Set 6252

Twist ball pen 2400 + fountain pen 0240 in black case ET 160

#### Set 6253

Twist ball pen 2400 + rollerball 1240 in black case ET 160

### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	50	100	250	500
<b>2400</b>				
<b>Incl. engraving per position</b>	13.78	13.19	12.77	12.49
<b>6252</b>	<b>25</b>	<b>50</b>	<b>125</b>	<b>250</b>
<b>Incl. engraving per position</b>	37.70	36.52	35.68	35.12
<b>6253</b>	<b>25</b>	<b>50</b>	<b>125</b>	<b>250</b>
<b>Incl. engraving per position</b>	36.52	35.34	34.50	33.94

For branding prices please refer to page 97

### BRANDING / AREA

<b>Cap</b>	<b>1</b>	Engraving	40 x 5 mm
<b>Case</b>	<b>2</b>	1c Print	50 x 20 mm

# TIZIO ROLLERBALL

Image scale 1:1



Nutwood

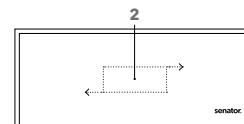
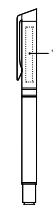
Corresponding cases

ET 150  
ET 156  
ET 160  
ET 169  
ET 171  
ET 190

see pages 62 - 64



6253



## ART. NO. 1240 / 6253

### Rollerball 1240

Barrel: Metal in combination with nutwood  
Cap, tip, fittings: Metal, glossy chrome  
Metal safety rollerball refill  
Ink colour: blue

### Set 6253

Twist ball pen 2400 + rollerball 1240 in black case  
ET 160

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	50	100	250	500
<b>1240</b>				
Incl. engraving per position	17.34	16.75	16.33	16.05
<b>6253</b>	<b>25</b>	<b>50</b>	<b>125</b>	<b>250</b>
Incl. engraving per position	36.52	35.34	34.50	33.94

For branding prices please refer to page 97

## BRANDING / AREA

Cap	1	Engraving	40 x 5 mm
Case	2	1c Print	50 x 20 mm

METAL PENS

rou bill®  
Metal Pens. Branded for you.

# TIZIO FOUNTAIN PEN

Image scale 1:1



Nutwood

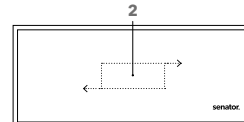
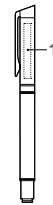
Corresponding cases

ET 150  
ET 156  
ET 160  
ET 169  
ET 171  
ET 190

see pages 62 - 64



6252



## ART. NO. 0240 / 6252

### Fountain pen 0240

Barrel: Metal in combination with nutwood  
Cap, fittings: Metal, glossy chrome  
Iridium-tipped stainless steel nib, M  
Standard ink cartridge  
Ink colour: blue

### Set 6252

Twist ball pen 2400 + fountain pen 0240 in black case  
ET 160

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

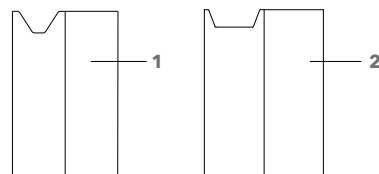
	50	100	250	500
<b>0240</b>				
Incl. engraving per position	18.53	17.94	17.52	17.24
<b>6252</b>	<b>25</b>	<b>50</b>	<b>125</b>	<b>250</b>
Incl. engraving per position	37.70	36.52	35.68	35.12

For branding prices please refer to page 97

## BRANDING / AREA

Cap	1	Engraving	40 x 5 mm
Case	2	1c Print	50 x 20 mm

# CASES



## ART. NO. P1ET157

### Cardboard pouch for 1 - 2 writing instruments

Recycled cardboard, matt white, front and back to be customised over the full surface area, **Dimensions:** 155 x 48 x 2 cm

### BRANDING / AREA

**Front + Reverse** 1 CMYK Print ca. 155 x 96 mm

### INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included.

#### P1ET157

**Incl. CMYK Print** on request

## ART. NO. P1ET173

### Cardboard pouch for 3 writing instruments

Recycled cardboard, matt white, front and back to be customised over the full surface area, **Dimensions:** 155 x 54 x 2 cm

### BRANDING / AREA

**Front + Reverse** 2 CMYK Print ca. 155 x 108 mm

### INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included.

#### P1ET173

**Incl. CMYK Print** on request



## ART. NO. ET 157

### For 1 writing instrument

Carton, matt black. At 5,000 pcs. also available in different colours

**Dimensions:** 155 x 50 x 2 mm

### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

ET157	50	100	250	500
Plain	0.30	0.30	0.30	0.30

## ART. NO. ET 190

### For 1 or 2 writing instruments

Carton, FSC Mix, matt black, with removable cardboard insert

**Dimensions:** 175 x 62 x 22 mm

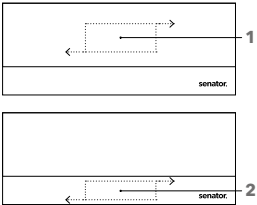
### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

ET190	50	100	250	500
Plain	2.51	2.51	2.51	2.51



CASES



ART. NO. ET 156

**Cardboard case for 1 or 2 writing instruments**  
carded case, black matt or glossy white with magnetic closure and foam inlay  
**Dimensions:** 16.5 x 6.5 x 2.5 cm

BRANDING / AREA

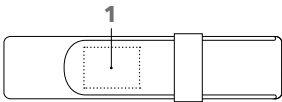
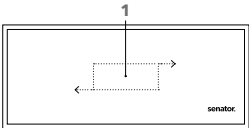
Lid	1	1c Print	50 x 20 mm
		only on black	
	2	1c Print	50 x 15 mm
		only on black	

INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included.

ET156	50	100	250	500
Plain	2,12	2,12	2,12	2,12
Incl. 1c Print, 1 position	2,91	2,67	2,51	2,39

METAL PENS

rou bill®  
Metal Pens. Branded for you.



ART. NO. ET 160

**For 1 or 2 writing instruments**  
leather look, black with black velour lining  
**Dimensions:** 19 x 8 x 3.5 cm

BRANDING / AREA

Lid	1	1c Print	50 x 20 mm
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INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included.

ET160	50	100	250	500
Plain	4.99	4.99	4.99	4.99
Incl. 1c Print, 1 position	5.78	5.54	5.38	5.26

ART. NO. ET 150

**Leather case for 1 or 2 writing instruments**  
leather, black  
**Dimensions:** 15 x 3.5 x 1.5 cm

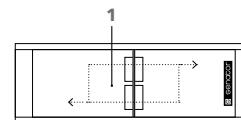
BRANDING / AREA

Flap	1	Embossing	50 x 20 mm
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INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included.

ET150	50	100	250	500
Plain	5.05	5.05	5.05	5.05
Incl. Embossing	8.36	7.37	6.67	6.18

# CASES



## ART. NO. ET 169

### Plastic case for 1 writing instrument

Glossy transparent with universal pen holder

**Dimensions:** 15,5 x 2,5 x 2,5 cm

This item will be discontinued and is still available as long as stocks last.

### BRANDING / AREA

**Lid** 1 1c Print 50 x 20 mm

### INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included.

ET169	50	100	250	500
Plain	0.65	0.65	0.65	0.65
Incl. 1c Print, 1 position	1.44	1.20	1.04	0.92

## ART. NO. ET 171

### Plastic case for 2 writing instruments

Glossy transparent with universal pen holder

**Dimensions:** 15,5 x 5,5 x 2,5 cm

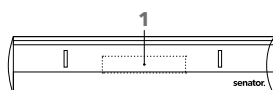
This item will be discontinued and is still available as long as stocks last.

### BRANDING / AREA

**Lid** 1 1c Print 50 x 20 mm

### INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included.

ET171	50	100	250	500
Plain	1.08	1.08	1.08	1.08
Incl. 1c Print, 1 position	1.87	1.63	1.47	1.35



## ART. NO. ET 154

### Plastic case for 1 writing instrument

black/silver with transparent lid, also available for slim writing instruments

**Dimensions:** 16 x 3,5 x 2,5 cm

This item will be discontinued and is still available as long as stocks last.

### BRANDING / AREA

**Lid** 1 1c Print 50 x 20 mm

### INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included.

ET154	50	100	250	500
Plain	1.08	1.08	1.08	1.08
Incl. 1c Print, 1 position	1.87	1.63	1.47	1.35

## ART. NO. SC233

### Cardboard box for 50 pens

Alternative packaging for your pens:

Carton: white, with senator® logo

**Dimensions:** 15,5 x 12 x 7,5 cm

### INDUSTRIAL PRICES (€/PC.) RSP in euro per piece, VAT not included.

SC233	50	100	250	500
Plain	0.93	0.93	0.93	0.93

---

# SENATOR

## MUGS

Our senator® mugs guarantee a brilliant brand image thanks to their significantly lower CO<sub>2</sub> footprint compared to imported products. Quick and easy turnaround, with up to 5 colours printed in Germany.



MUGS

**senator®**  
Made in Germany. Since 1920.

# AMITY

Image scale 1:2



**ART. NO. 0321**

**Small porcelain mug**

With extravagant handle,  
glossy white,  
suitable for coffee pod machines

**Height:** ~ 80 mm  
**Diameter:** ~ 80 mm  
**Capacity:** ~ 0.25 l

**SERVICES**

**Packaging:** see page 88

**INDUSTRIAL PRICES (€/PC.)**

RSP in euro per piece, VAT not included.

0321	36	108	250	500
Incl. 1c print	7.16	5.66	4.79	4.13
Each further colour	1.25	0.88	0.66	0.50

**BRANDING / AREA**

Outside	1	1c – 5c Print	50 x 55 mm
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# FRIEDA



**NEW**



**ART. NO. K011**

**Elegant stoneware mug**

With stylish curved handle,  
high gloss white

**Height:** ~ 100 mm  
**Diameter:** ~ 78 mm  
**Capacity:** ~ 0.25 l

**SERVICES**

**Packaging:** see page 88

**INDUSTRIAL PRICES (€/PC.)**

RSP in euro per piece, VAT not included.

K011	36	108	250	500
Incl. 1c print	8.13	6.56	5.45	4.68
Each further colour	1.25	0.88	0.66	0.50

**BRANDING / AREA**

Outside	1	1c – 5c Print	158 x 55 mm
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# CHARISMA

Image scale 1:2



## ART. NO. 0915

### High porcelain mug

with small handle, high-gloss white

**Height:** ~ 100 mm

**Diameter:** ~ 82 mm

**Capacity:** ~ 0.25 l

### SERVICES

**Packaging:** see page 88

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0915	36	108	250	500
<b>Incl. 1c print</b>	8.60	7.10	6.23	5.57
Each further colour	1.25	0.88	0.66	0.50

## BRANDING / AREA

Outside	1	1c - 5c Print	50 x 35 mm
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# PRIME

Image scale 1:2



## ART. NO. 0341

### Slim porcelain mug

In classic shape, high-gloss white

**Height:** ~ 105 mm

**Diameter:** ~ 73 mm

**Capacity:** ~ 0.27 l

### SERVICES

**Packaging:** see page 88

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0341	36	108	250	500
<b>Incl. 1c print</b>	7.88	6.38	5.51	4.85
Each further colour	1.25	0.88	0.66	0.50

## BRANDING / AREA

Outside	1	1c - 5c Print	145 x 20 mm
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MUGS

**senator**  
Made in Germany. Since 1920.

# ELITE

Image scale 1:2



## ART. NO. 0912

### Porcelain mug

In elegant design,  
high gloss white.

**Height:** ~ 100 mm

**Diameter:** ~ 80 mm

**Capacity:** ~ 0.25 l

### SERVICES

**Packaging:** see page 88

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0912	36	108	250	500
Incl. 1c print	7.88	6.38	5.51	4.85
Each further colour	1.25	0.88	0.66	0.50

## BRANDING / AREA

Outside	1	1c – 5c Print	175 x 35 mm
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# ELEGANT

Image scale 1:2



## ART. NO. 0381

### Porcelain mug

Slightly conical shape,  
high gloss white.

**Height:** ~ 92 mm

**Diameter:** ~ 86 mm

**Capacity:** ~ 0.3 l

### SERVICES

**Packaging:** see page 88

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0381	36	108	250	500
Incl. 1c print	8.60	7.10	6.23	5.57
Each further colour	1.25	0.88	0.66	0.50

## BRANDING / AREA

Outside	1	1c – 5c Print	190 x 40 mm
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# MAXI MUG

Image scale 1:2



## ART. NO. 0344

### Large porcelain mug

In classic design,  
high-gloss white

Height: ~96 mm

Diameter: ~82 mm

Capacity: ~0.3 l

### SERVICES

Packaging: see page 88

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0344	36	108	250	500
Incl. 1c print	7.88	6.38	5.51	4.85
Each further colour	1.25	0.88	0.66	0.50

## BRANDING / AREA

Outside	1	1c - 5c Print	180 x 70 mm
---------	---	---------------	-------------

# APPEAL

Image scale 1:2



## ART. NO. 0928

### Large porcelain mug

In rounded shape,  
high-gloss white

Height: ~95 mm

Diameter: ~100 mm

Capacity: ~0.4 l

### SERVICES

Packaging: see page 88

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0928	36	108	250	500
Incl. 1c print	9.32	7.82	6.95	6.29
Each further colour	1.25	0.88	0.66	0.50

## BRANDING / AREA

Outside	1	1c - 5c Print	50 x 45 mm
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# FANCY ESPRESSO SET

Image scale 1:2



## ART. NO. 0964

### Espresso Set

Porcelain espresso cup and saucer, glossy white, suitable for coffee pod machines

**Height:** ~ 67 mm  
**Diameter:** ~ 67 mm  
**Capacity:** ~ 0.08 l  
**Diameter saucer:** ~ 120 mm

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

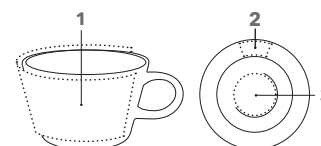
0964	36	108	250	500
Incl. 1c print, 1 position	11.30	9.80	8.93	8.27
Each further colour, 1 position	1.25	0.88	0.66	0.50

## BRANDING / AREA

<b>Cup</b>	<b>1</b>	1c - 5c Print	150 x 45 mm
<b>Saucer</b>	<b>2</b>	1c - 5c Print	40 x 15 mm
	<b>3</b>	1c - 5c Print	Ø 45 mm

# FANCY COFFEE CUP AND SET

Image scale 1:2



## ART. NO. 0965 / 0965-T

### Small porcelain cup with saucer 0965

In classic design, high-gloss white, suitable for coffee pod machines

### Small porcelain cup 0965-T

in classic design, high-gloss white, suitable for coffee pod machines

**Height:** ~ 65 mm  
**Diameter:** ~ 90 mm  
**Capacity:** ~ 0.18 l  
**Diameter saucer:** ~ 150 mm

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0965	36	108	250	500
Incl. 1c print, 1 position	11.30	9.80	8.93	8.27
Each further colour, 1 position	1.25	0.88	0.66	0.50
0965-T	36	108	250	500
Incl. 1c print, 1 position	8.60	7.10	6.23	5.57
Each further colour, 1 position	1.25	0.88	0.66	0.50

## BRANDING / AREA

<b>Cup</b>	<b>1</b>	1c - 5c Print	175 x 50 mm
<b>Saucer</b>	<b>2</b>	1c - 5c Print	40 x 20 mm
	<b>3</b>	1c - 5c Print	Ø 55 mm



# FANCY PLATES

Image scale 1:4



## ART. NO. 0966 / 0993 / 0994

### Plate 0966

Porcelain, glossy white  
**Diameter:** ~210 mm

### Dinner plate 0993

Porcelain, glossy white  
**Diameter:** ~270 mm

### Soup plate 0994

Porcelain, glossy white  
**Diameter:** ~230 mm

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0966 / 0993 / 0994	36	108	250	500
<b>Incl. 1c print</b>	10.40	8.90	8.03	7.37
Each further colour	1.25	0.88	0.66	0.50

## BRANDING / AREA

<b>0966</b>	<b>1</b>	1c - 5c Print	40 x 20 mm
	<b>2</b>	1c - 5c Print	Ø 100 mm
<b>0993</b>	<b>1</b>	1c - 5c Print	100 x 20 mm
	<b>2</b>	1c - 5c Print	Ø 100 mm
<b>0994</b>	<b>1</b>	1c - 5c Print	80 x 20 mm
	<b>2</b>	1c - 5c Print	Ø 100 mm

# FANCY BOWL

Image scale 1:2



MUGS

**senator**  
Made in Germany. Since 1920.

## ART. NO. 0920

### Porcelain bowl

Glossy white

**Height:** ~79 mm  
**Diameter:** ~150 mm  
**Capacity:** ~0.7 l

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0920	36	108	250	500
<b>Incl. 1c print</b>	10.40	8.90	8.03	7.37
Each further colour	1.25	0.88	0.66	0.50

## BRANDING / AREA

<b>Outside</b>	<b>1</b>	1c - 5c Print	457 x 30 mm
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# FANCY START-UP BOX

Image scale 1:3

2c Print

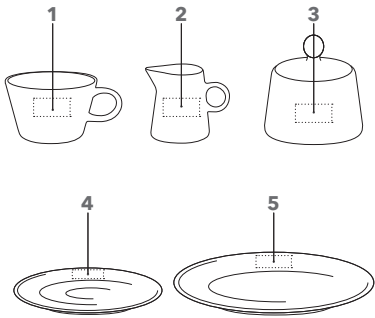


White

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0951	1	3	5	10
Incl. 1c print on all 74 pieces	663.40	552.40	487.65	439.09



## ART. NO. 0951

### Porcelain set

74 pieces, white  
cups suitable for coffee pod machines:  
24 cups and saucers,  
24 plates,  
1 milk jug,  
1 sugar bowl

**Height cup:** ~ 65 mm  
**Diameter cup:** ~ 90 mm  
**Capacity cup:** ~ 0.18 l  
**Diameter saucer:** ~ 150 mm  
**Diameter plate:** ~ 210 mm  
**Height milk jug:** ~ 78 mm  
**Height sugar bowl:** ~ 58 mm  
(mit Deckel ~ 90 mm)

## BRANDING / AREA

Cup	1	1c - 5c Print	40 x 20 mm
Milk jug	2	1c - 5c Print	40 x 20 mm
sugar bowl	3	1c - 5c Print	40 x 20 mm
saucer	4	1c - 5c Print	40 x 20 mm
Plate	5	1c - 5c Print	40 x 20 mm



# KÖSSINGER

## MUGS

A growing range of mugs and cups is now presented under the kössinger brand, featuring a new variety of shapes and colours. Simple, affordable, and quickly branded in Germany.



MUGS

**kössinger**  
Mugs. Branded for you.

**kössinger**  
Mugs. Branded for you.

## KING CAN

### LOOKS COOL. KEEPS HOT.

King Can "To Go" mugs are the perfect every day companions. These vacuum thermo mugs keep hot drinks hot and cold drinks cold. Useful, long lasting and so popular.



## KING CAN

Image scale 1:2



CMYK Print

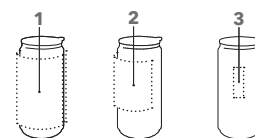


MAN

Engraving



PROMOTIONAL GIFT  
AWARD



#### ART. NO. 0755 / 0765

##### Vakuum-Thermodose

Double-walled 18/8 stainless steel, with black plastic lid

**Height:** ~ 149 mm

**Diameter:** ~ 71 mm

**Capacity:** ~ 0.33 l

##### SERVICES

Individually packed in cardboard box.

#### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

	36	108	250	500
<b>0755</b>				
<b>Incl. 1c print</b>	14.11	12.61	11.74	11.08
Each further colour	1.25	0.88	0.66	0.50
<b>Incl. engraving</b>	14.11	12.61	11.74	11.08
<b>0765</b>				
<b>Incl. CMYK print</b>	15.36	13.49	12.40	11.58

#### BRANDING / AREA

Outside			
<b>1</b>	1c - 5c Print		210 x 115 mm
<b>2</b>	CMYK Print (White prints will show silver coloured)		150 x 80 mm
<b>3</b>	Engraving		20 x 60 mm



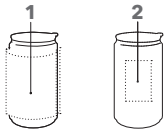
# KING CAN MINI

Image scale 1:2



Steel

2c Print



## ART. NO. 0785

### Vacuum thermo mug

Double-walled 18/8 stainless steel, with black plastic lid

Height: ~ 127 mm

Diameter: ~ 71 mm

Capacity: ~ 0.26 l

### SERVICES

Individually packed in cardboard box.

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0785	36	108	250	500
Incl. 1c print	14.11	12.61	11.74	11.08
Each further colour	1.25	0.88	0.66	0.50
Incl. engraving	14.11	12.61	11.74	11.08

## BRANDING / AREA

Outside	1	1c - 5c Print	210 x 90 mm
	2	Engraving	20 x 60 mm

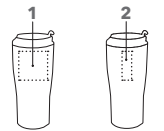
# TROPHY

Image scale 1:2



Steel

1c Print



## ART. NO. 0750

### Large vacuum thermo mug

Double-walled 18/8 stainless steel, with black plastic lid

Height: ~ 175 mm

Diameter: ~ 82 mm

Capacity: ~ 0.4 l

### SERVICES

Individually packed in cardboard box.

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0750	36	108	250	500
Incl. 1c print	14.11	12.61	11.74	11.08
Each further colour	1.25	0.88	0.66	0.50
Incl. engraving	14.11	12.61	11.74	11.08

## BRANDING / AREA

Outside	1	1c - 5c Print	60 x 60 mm
	2	Engraving	20 x 60 mm



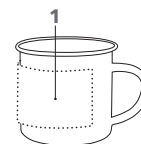
## OUTDOOR

### LONG-LASTING COMPANION IN CHARMING VINTAGE STYLE.

Simply unbeatable in durability and charm. Classic design, unbreakable and weatherproof. A companion for carefree outdoor leisure activities.

## OUTDOOR

Image scale 1:2



#### ART. NO. 0372

##### Metal cup

With enamel coating,  
high-gloss white

**Height:** ~81 mm

**Diameter:** ~87 mm

**Capacity:** ~0.3 l

##### SERVICES

Individually packed in cardboard box

#### INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0372	36	108	250	500
Incl. CMYK print	11.11	9.24	8.15	7.33

#### BRANDING / AREA

Outside	1	CMYK Print	185 x 60 mm
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# CARINA WHITE

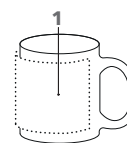
Image scale 1:2

CMYK Print

1c Print



White



## MODELL 0323 / K002

### Large stoneware mug

In straight design,  
high-gloss white.

**Height:** ~95 mm

**Diameter:** ~80 mm

**Capacity:** ~0.30 l

### SERVICES

**Packaging:** see page 88

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

K002	36	108	250	500
Incl. 1c print	6.62	5.12	4.25	3.59
Each further colour	1.25	0.88	0.66	0.50
0323 (former Pics One)	36	108	250	500
Incl. CMYK print	7.87	6.00	4.91	4.09

## BRANDING / AREA

Outside	1	1c - 5c Print	190 x 75 mm
		CMYK Print	

# CARINA INSIDE

Image scale 1:2

2c Print

NEW



Warm Gray 10



Black



17408



1151



186



1279



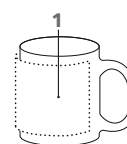
12757



1376



4c Print



## ART. NO. K004

### Large stoneware mug

In straight design, high-gloss white with  
coloured interior glaze.

**Height:** ~95 mm

**Diameter:** ~80 mm

**Capacity:** ~0.30 l

### SERVICES

**Packaging:** see page 88

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

K004	36	108	250	500
Incl. 1c print	7.03	5.53	4.66	4.00
Each further colour	1.25	0.88	0.66	0.50

## BRANDING / AREA

Outside	1	1c - 5c Print	190 x 75 mm
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MUGS

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Mugs. Branded for you.

# CARINA

Image scale 1:2

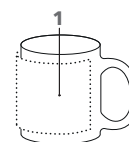


2c Print



**NEW**

PRINTED  
IN  
GERMANY



## ART. NO. K003

### Large stoneware mug

In straight-lined, timeless design.  
High gloss coloured glaze.

**Height:** ~95 mm  
**Diameter:** ~80 mm  
**Capacity:** ~0.30 l

### SERVICES

**Packaging:** see page 88

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

K003	36	108	250	500
Incl. 1c print	7.03	5.53	4.66	4.00
Each further colour	1.25	0.88	0.66	0.50

## BRANDING / AREA

Outside	1	1c - 5c Print	190 x 75 mm
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# CARINA GLAS

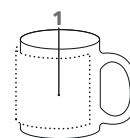
Image scale 1:2



1c Print  
Glossy

**NEW**

PRINTED  
IN  
GERMANY



## ART. NO. K016

### Large glass

In mug shape.  
Frosted.

**Height:** ~95 mm  
**Diameter:** ~80 mm  
**Capacity:** ~0.30 l

### SERVICES

**Packaging:** see page 88

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

K016	36	108	250	500
Incl. 1c print	6.62	5.12	4.25	3.59

## BRANDING / AREA

Outside	1	1c Print (Glossy)	186 x 75 mm
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Opposite the handle there is a seam in the glass where a 5 mm area is excluded from the printing process.

# CALI

Image scale 1:2



## ART. NO. 0362

### Stoneware mug

In classic design,  
high-gloss white

**Height:** ~ 105 mm

**Diameter:** ~ 79 mm

**Capacity:** ~ 0.25 l

### SERVICES

**Packaging:** see page 88

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0362 (former Pics Classic)	36	108	250	500
Incl. CMYK print	7.87	6.00	4.91	4.09

## BRANDING / AREA

Outside	1	CMYK Print	170 x 70 mm
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# SOLID

Image scale 1:2



## ART. NO. 0358

### Stoneware mug

With unique handle, h  
igh-gloss white

**Height:** ~ 99 mm

**Diameter:** ~ 80 mm

**Capacity:** ~ 0.25 l

### SERVICES

**Packaging:** see page 88

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0358	36	108	250	500
Incl. CMYK print	8.41	6.54	5.45	4.63

## BRANDING / AREA

Outside	1	CMYK Print	180 x 80 mm
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# ELEKTRA WHITE

Image scale 1:2



## ART. NO. 0354 / K005

### Slim Stoneware mug

In elegant design,  
High gloss white.

**Height:** ~99 mm  
**Diameter:** ~82 mm  
**Capacity:** ~0.25 l

### SERVICES

**Packaging:** see page 88

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

K005	36	108	250	500
<b>Incl. 1c print</b>	7.16	5.66	4.79	4.13
Each further colour	1.25	0.88	0.66	0.50
<b>0354</b> (former Pics Elite)	<b>36</b>	<b>108</b>	<b>250</b>	<b>500</b>
<b>Incl. CMYK print</b>	8.41	6.54	5.45	4.63

## BRANDING / AREA

Outside	1	1c - 5c Print	175 x 30 mm
		CMYK Print	

# ELEKTRA INSIDE

Image scale 1:2



## ART. NO. 0355 / K006

### Slim stoneware mug

In elegant design, high gloss white with  
coloured interior glaze

**Height:** ~99 mm  
**Diameter:** ~82 mm  
**Capacity:** ~0.25 l

### SERVICES

**Packaging:** see page 88

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

K006	36	108	250	500
<b>Incl. 1c print</b>	7.70	6.20	5.33	4.67
Each further colour	1.25	0.88	0.66	0.50
<b>0355</b> (former Pics Elite Inside)	<b>36</b>	<b>108</b>	<b>250</b>	<b>500</b>
<b>Incl. CMYK print</b>	8.95	7.08	5.99	5.17

## BRANDING / AREA

Outside	1	1c - 5c Print	175 x 30 mm
		CMYK Print	

# SOPHIA

Image scale 1:2



## ART. NO. K015

### Large porcelain mug

With distinctive handle.  
High gloss white.

**Height:** ~ 100 mm

**Diameter:** ~ 97 mm

**Capacity:** ~ 0.38 l

### SERVICES

**Packaging:** see page 88

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

K015	36	108	250	500
Incl. 1c print	7.70	6.20	5.33	4.67
Each further colour	1.25	0.88	0.66	0.50

## BRANDING / AREA

Outside	1	1c - 5c Print	201 x 40 mm
---------	---	---------------	-------------

# ENNIA WHITE

Image scale 1:2



## ART. NO. K007

### Modern stoneware mug

High-gloss white.

**Height:** ~ 85 mm

**Diameter:** ~ 80 mm

**Capacity:** ~ 0.25 l

### SERVICES

**Packaging:** see page 88

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

K007	36	108	250	500
Incl. 1c print	7.16	5.66	4.79	4.13
Each further colour	1.25	0.88	0.66	0.50

## BRANDING / AREA

Outside	1	1c - 5c Print	205 x 45 mm
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# ENNIA INSIDE

Image scale 1:2



## ART. NO. K008

### Modern stoneware mug

In popular design. High-gloss white with coloured interior glaze.

**Height:** ~85 mm  
**Diameter:** ~80 mm  
**Capacity:** ~0.25 l

### SERVICES

**Packaging:** see page 88

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

K008	36	108	250	500
Incl. 1c print	7.70	6.20	5.33	4.67
Each further colour	1.25	0.88	0.66	0.50

## BRANDING / AREA

Outside	1	1c - 5c Print	205 x 45 mm
---------	---	---------------	-------------

# ENNIA BLACK INSIDE

Image scale 1:2



## ART. NO. K009

### Modern stoneware mug in popular design and matt appearance.

Matt black with glossy coloured glaze inside.

**Height:** ~85 mm  
**Diameter:** ~80 mm  
**Capacity:** ~0.25 l

### SERVICES

**Packaging:** see page 88

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

K009	36	108	250	500
Incl. 1c print	8.24	6.74	5.87	5.21
Each further colour	1.25	0.88	0.66	0.50

## BRANDING / AREA

Outside	1	1c - 5c Print	205 x 45 mm
---------	---	---------------	-------------

# CULT

Image scale 1:2



## ART. NO. 0911 / 0324

### Slim mug

in linear design, high-gloss white

**Height:** ~ 105 mm

**Diameter:** ~ 76 mm

**Capacity:** ~ 0.3 l

### SERVICES

**Packaging:** see page 88

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0911	36	108	250	500
Incl. 1c print	7.16	5.66	4.79	4.13
Each further colour	1.25	0.88	0.66	0.50
0324 (former Pics Two)	36	108	250	500
Incl. CMYK print	8.41	6.54	5.45	4.63

## BRANDING / AREA

Outside	1	1c - 5c Print	165 x 70 mm
	2	CMYK Print	180 x 75 mm

# COSMOS

Image scale 1:2



## ART. NO. 0926 / 0356

### Large porcelain mug

In modern, conical shape, high-gloss white

**Height:** ~ 107 mm

**Diameter:** ~ 95 mm

**Capacity:** ~ 0.33 l

### SERVICES

**Packaging:** see page 88

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0926	36	108	250	500
Incl. 1c print	8.24	6.74	5.87	5.21
Each further colour	1.25	0.88	0.66	0.50
0356	36	108	250	500
Incl. CMYK print	8.24	6.74	5.87	5.21

## BRANDING / AREA

Outside	1	1c - 5c Print	50 x 30 mm
	2	CMYK Print	190 x 80 mm

MUGS

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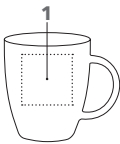
MAXIM

UNUSUAL SHAPE -  
MAXIMUM ATTENTION.

The perfect combination of round shape and angular profile edges. An eye-catcher in an unusual form with high popularity.

MAXIM

Image scale 1:2



ART. NO. 0914

Porcelain mug  
with unusual shape, high-gloss white

Height: ~99 mm  
Diameter: ~86 mm  
Capacity: ~0.3 l

SERVICES  
Packaging: see page 88

INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0914	36	108	250	500
Incl. 1c print	7.70	6.20	5.33	4.67
Each further colour	1.25	0.88	0.66	0.50

BRANDING / AREA

Outside	1	1c - 5c Print	50 x 50 mm
---------	---	---------------	------------



# MAXIM COFFEE CUP

Image scale 1:2



## ART. NO. 0907

### Small porcelain cup

With unusual shape, high-gloss white, suitable for coffee pod machines

**Height:** ~ 82 mm

**Diameter:** ~ 80 mm

**Capacity:** ~ 0.2 l

### SERVICES

**Packaging:** see page 88

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0907	36	108	250	500
Incl. 1c print	7.70	6.20	5.33	4.67
Each further colour	1.25	0.88	0.66	0.50

## BRANDING / AREA

Outside	1	1c - 5c Print	40 x 50 mm
---------	---	---------------	------------

# MAXIM COFFE SET

Image scale 1:2



## ART. NO. 0937

### Coffee set

Porcelain cup with saucer, high-gloss white, suitable for coffee pod machines

**Height:** ~ 82 mm

**Diameter:** ~ 80 mm

**Capacity:** ~ 0.2 l

**Diameter saucer:** ~ 148 mm

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0937	36	108	250	500
Incl. 1c print, 1 position	9.73	8.23	7.36	6.70
Each further colour	1.25	0.88	0.66	0.50

## BRANDING / AREA

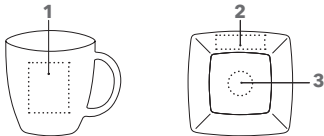
Outside	1	1c - 5c Print	40 x 50 mm
saucer	2	1c - 5c Print	70 x 20 mm
	3	1c - 5c Print	Ø 35 mm

MUGS

**kössinger**  
Mugs. Branded for you.

# MAXIM ESPRESSO SET

Image scale 1:2



## ART. NO. 0977

### Espresso Set

Porcelain cup with saucer,  
high gloss white

**Height:** ~55 mm  
**Diameter:** ~60 mm  
**Capacity:** ~0.08 l  
**Diameter saucer:** ~116 mm

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

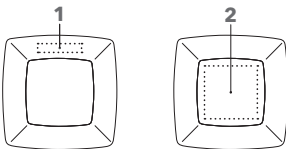
0977	36	108	250	500
Incl. 1c print	9.73	8.23	7.36	6.70
Each further colour	1.25	0.88	0.66	0.50

## BRANDING / AREA

Outside	1	1c - 5c Print	30 x 40 mm
Saucer	2	1c - 5c Print	55 x 15 mm
	3	1c - 5c Print	Ø 25 mm

# MAXIM PLATE

Image scale 1:2



## ART. NO. 0927 / 0997 / 0998

### Plate 0927

Porcelain, high gloss white  
**Diameter:** ~210 mm

### Dinner plate 0997

Porcelain, high gloss white  
**Diameter:** ~260 mm

### Soup plate 0998

Porcelain, high gloss white  
**Diameter:** ~230 mm

## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0927 / 0997 / 0998	36	108	250	500
Incl. 1c print	9.05	7.55	6.68	6.02
Each further colour	1.25	0.88	0.66	0.50

## BRANDING / AREA

0927	1	1c - 5c Print	70 x 25 mm
	2	1c - 5c Print	100 x 100 mm
0997	1	1c - 5c Print	100 x 20 mm
	2	1c - 5c Print	100 x 100 mm
0998	1	1c - 5c Print	80 x 20 mm
	2	1c - 5c Print	70 x 70 mm

# MAXIM START-UP BOX

Image scale 1:3

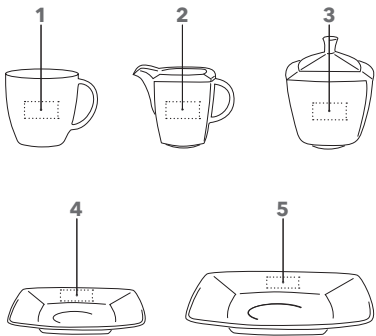
1c Print



## INDUSTRIAL PRICES (€/PC.)

RSP in euro per piece, VAT not included.

0952	1	3	5	10
Incl. 1c print on all 74 pieces	590.18	479.18	414.43	365.87



## ART. NO. 0952

### Porcelain set

74 pieces, white  
suitable for coffee pod machines:  
24 cups and saucers,  
24 plates,  
1 milk jug,  
1 sugar bowl

**Height cup:** ~ 82 mm  
**Diameter cup:** ~ 80 mm  
**Capacity cup:** ~ 0.2 l  
**Diameter saucer:** ~ 150 mm  
**Diameter plate:** ~ 210 mm  
**Height milk jug:** ~ 79 mm  
**Height sugar bowl:** ~ 78 mm  
(with lid ~ 115 mm)

## BRANDING / AREA

Cup	1	1c - 5c Print	40 x 20 mm
Milk jug	2	1c - 5c Print	40 x 20 mm
Sugar bowl	3	1c - 5c Print	40 x 20 mm
Saucer	4	1c - 5c Print	40 x 20 mm
Plate	5	1c - 5c Print	40 x 20 mm

MUGS

kössinger  
Mugs. Branded for you.

## CAREFULLY PACKED. SAFE ON THE ROAD.

Senator® and kössinger mugs are packed in boxes of 36. On request, we will be pleased to pack your mugs in individual cartons for individual distribution to your customers.

## PACKAGING



### ART. NO. P1A / P1A XL

**Cardboard box P1A  
white, for 1 mug**

Dimensions: 125 × 90 × 120 mm

#### INDUSTRIAL PRICE (€/PC.)

RSP in euro per piece,  
VAT not included.

P1A	0.62
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**Cardboard box P1A XL  
white, for 1 large mug**

Dimensions: 130 × 110 × 120 mm

#### INDUSTRIAL PRICE (€/PC.)

RSP in euro per piece,  
VAT not included.

P1A XL	0.88
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### ART. NO. P36

**Cardboard box  
brown, for 36 mugs**

Dimensions: 540 × 360 × 390 mm

#### INDUSTRIAL PRICE (€/PC.)

RSP in euro per piece,  
VAT not included.

P36	-
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# SERVICE

## BRANDING AND MORE

From discreet single-colour logo printing to brilliant photorealistic CMYK printing, we brand your writing instruments and mugs. Versatile. Competent. Durable.





# BRANDING METHODS

## CMYK PRINT



## DIGITAL PRINT

Our digital print is the perfect solution to apply multicoloured prints on the clips or barrels of our ball pens. With this method we also place logos very effectively onto the cap of our Liberty models.

### Technology:

The digital print uses the CMYK colour printing process to mix all colours from the basic four. For prints on coloured backgrounds we apply an extra layer of white underneath the print.

### Strengths:

- Print to the edge of the clip
- Realisation of colour gradients
- Also suitable for photo-realistic themes

## DIGITAL PRINT WITH 3D EFFECT

On many white barrels of our writing instruments, large-area digital prints can be supplemented with a haptic effect. Give your brand presentation noticeably more structure and shine.

### Technology:

The digital print uses the CMYK colour printing process to mix all colours from the basic four. An additional lacquer layer is added on top of the print for a high-gloss raised feel effect.  
Minimum quantity: 1,000 pieces

### Strengths:

- Incomparable 3D effect
- Realisation of complex colour gradients
- Reproduction of countless colours

## 1C - 5C PRINT



## ENGRAVING



## 1C - 5C PRINT

Whenever it comes to branding our ball pen barrels, screen print is the branding method of our choice. For the curved clips, on the other hand, we use tampo printing. Both processes ensure optimal implementation of your brand message.

### Technology:

Screen print is a direct print process whereby ink is pressed through a mesh onto the ball pen. Tampo print is an indirect print method whereby ink is transferred from the cliché via a silicone pad onto the surface to be printed.

### Strengths:

- Particularly sharp-edged prints
- Accurate full colour prints possible
- Multicolour prints possible

## LASER ENGRAVING

A very elegant branding method on metal surfaces. Logos or messages are very accurately and permanently worked into the metal surface.

### Technology:

For our laser engraving we use a high precision computer-controlled laser which engraves the surface of our writing instruments and thus expose the metal layer underneath.

### Strengths:

- A high-class and modest result
- Extremely durable
- Suitable for individual names

# BRANDING METHODS

## CMYK PRINT



## SUBLIMATION

The sublimation process uses pressure and heat to transfer the graphic onto a specially coated mug.

We offer this impressive branding method for a total of 8 different mug designs and King Can.

### Strengths:

- High colour variety and brilliance
- Photo realistic prints possible

## 1C - 5C PRINT



## ENGRAVING



## DIRECT PRINT

The direct printing process saves time and money. We print without raster and thus achieve rich, vibrant colours.

### Technology:

The direct printing process does not require an intermediate step via a carrier material. The ink is applied directly to the mug without any detours.

### Strengths:

- Short delivery times
- Cost-effective branding method
- Up to 5 colour prints possible

## ENGRAVING

Engraving offers a high-quality and particularly durable finish. Logos or messages are very accurately and permanently worked into the metal surface.

### Technology:

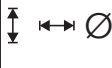

A computer-controlled laser engraves a logo or imprint into the item ensuring absolute definition and longlasting branding.

### Strengths:

- Striking tactile results
- Understated quality
- Precise reproduction of logos and lettering



# ARTICLE DATA

## SENATOR PENS



Article	Model	Art. No.	Material	Ink colour	Refill magic flow 1.0 mm	 in mm	 in g	PU pieces	RSP in € (unbranded)	Page
MELBI	Melbi Matt Bio Recycled	3318	Recycled biobased Plastic	Blue/Black	G2	128 x 18 x 18	13.0	500	<b>0.56</b>	17
LIBERTY	Liberty Matt Bio	3310	Biobased plastic	Blue/Black	G2	145 x 15 x 11	9.34	1000	<b>0.70</b>	18
SKEYE BIO	Skeye Matt Bio	3290	Biobased plastic	Blue/Black	G2	150 x 15 x 12	13.1	500	<b>0.99</b>	19
NATURE PLUS	Nature Plus Matt Bio	2796	Biobased plastic	Blue/Black	G2	150 x 15 x 12	12.7	500	<b>0.85</b>	19
SUPER HIT	Super Hit Matt Bio	3300	Biobased plastic	Blue/Black	X20	141 x 11 x 15	8.5	1000	<b>0.42</b>	20
SUPER HIT	Super Hit Matt Recycled	3304	Recycelter Plastic	Blue/Black	X20	145 x 11 x 15	7.5	1000	<b>0.36</b>	20
TRENTO	Trento Matt Recycled	3305	Recycelter Plastic	Blue/Black	G2	149 x 12 x 15	9.8	500	<b>0.49</b>	21
LIBERTY	Liberty Matt Recycled	3307	Recycelter Plastic	Blue/Black	G2	145 x 15 x 11	8.7	500	<b>0.62</b>	22
CHALLENGER	Challenger Matt Recycled	3402	Recycelter Plastic	Blue/Black	G2	149 x 12 x 15	9.8	500	<b>0.74</b>	22
EVOXX	Evovx Duo Polished Recycled	3274	Recycelter Plastic	Blue/Black	G2	149 x 12 x 15	10.49	500	<b>0.62</b>	23
EVOXX	Evovx Polished Recycled	3273	Recycelter Plastic	Blue/Black	G2	149 x 12 x 15	10.49	500	<b>0.62</b>	23
DART	Dart Polished	2600	Plastic	Blue/Black	X20	143 x 10 x 14	6.9	1000	<b>0.26</b>	24
DART	Dart Polished Basic	2959	Plastic	Blue/Black	X20	143 x 10 x 14	6.9	1000	<b>0.26</b>	24
DART	Dart Clear	2602	Plastic	Blue/Black	X20	143 x 10 x 14	6.9	1000	<b>0.26</b>	25
SUPER HIT	Super Hit Polished	2883	Plastic	Blue/Black	X20	145 x 11 x 15	7.3	1000	<b>0.26</b>	25
SUPER HIT	Super Hit Polished Basic	2955	Plastic	Blue/Black	X20	145 x 11 x 15	7.3	1000	<b>0.26</b>	26
SUPER HIT	Super Hit Polished Basic SG	2956	Plastic	Blue/Black	X20	145 x 11 x 15	8.1	1000	<b>0.31</b>	26
SUPER HIT	Super Hit Clear SG	2234	Plastic	Blue/Black	X20	145 x 11 x 15	8.1	1000	<b>0.31</b>	27
SUPER HIT	Super Hit Clear	2756	Plastic	Blue/Black	X20	145 x 11 x 15	7.3	1000	<b>0.26</b>	27
SUPER HIT	Super Hit Frosted	2244	Plastic	Blue/Black	X20	145 x 11 x 15	7.5	1000	<b>0.26</b>	28
SUPER HIT	Super Hit Matt	2904	Plastic	Blue/Black	X20	145 x 11 x 15	7.5	1000	<b>0.26</b>	28
LIBERTY	Liberty Polished	2915	Plastic	Blue/Black	G2	145 x 15 x 11	8.7	1000	<b>0.44</b>	29
LIBERTY	Liberty Polished Basic	2993	Plastic	Blue/Black	G2	145 x 15 x 11	8.7	1000	<b>0.44</b>	29
LIBERTY	Liberty Soft Touch	2015	Plastic	Blue/Black	G2	145 x 15 x 11	9.1	1000	<b>0.79</b>	30
LIBERTY	Liberty Soft Touch MC	2942	Plastic	Blue/Black	G2	145 x 15 x 11	10.4	1000	<b>1.32</b>	30
CHALLENGER	Challenger Polished	2416	Plastic	Blue/Black	G2	149 x 12 x 15	9.8	500	<b>0.53</b>	32
CHALLENGER	Challenger Polished MT	2926	Plastic	Blue/Black	G2	149 x 12 x 15	13.5	500	<b>0.95</b>	33
CHALLENGER	Challenger Polished Basic SG	2958	Plastic	Blue/Black	G2	145 x 11 x 15	10.8	500	<b>0.64</b>	33
CHALLENGER	Challenger Frosted	2418	Plastic	Blue/Black	G2	149 x 12 x 15	9.8	500	<b>0.53</b>	34
CHALLENGER	Challenger Clear	2192	Plastic	Blue/Black	G2	149 x 12 x 15	9.8	500	<b>0.53</b>	34
CHALLENGER	Challenger Clear SG	2597	Plastic	Blue/Black	G2	149 x 12 x 15	10.8	500	<b>0.64</b>	35
CHALLENGER	Challenger Clear MT	2925	Plastic	Blue/Black	G2	149 x 12 x 15	13.5	500	<b>0.95</b>	36
CHALLENGER	Challenger Soft Touch	2737	Plastic	Blue/Black	G2	149 x 12 x 15	10.1	500	<b>0.95</b>	36
BRIDGE	Bridge Polished	3250	Plastic	Blue/Black	G2	141 x 17 x 11	10.3	500	<b>0.62</b>	37
BRIDGE	Bridge Polished MT	3252	Plastic	Blue/Black	G2	141 x 17 x 11	13.8	500	<b>1.12</b>	37

# ARTICLE DATA

## SENATOR PENS

Article	Model	Art. No.	Material	Ink colour	Refill magic flow 1.0 mm	 in mm	 in g	PU pieces	RSP in € (unbranded)	Page
BRIDGE	Bridge Clear	3251	Plastic	Blue/Black	G2	141 x 17 x 11	10.3	500	<b>0.62</b>	38
BRIDGE	Bridge Clear MT	3253	Plastic	Blue/Black	G2	141 x 17 x 11	13.8	500	<b>1.12</b>	38
BRIDGE	Bridge Soft Touch	3257	Plastic	Blue/Black	G2	141 x 17 x 11	10.4	500	<b>1.12</b>	39
HEADLINER	Headliner Polished Basic	3280	Plastic	Blue/Black	G2	141 x 11 x 15	10.5	500	<b>0.62</b>	40
HEADLINER	Headliner Clear Basic	3281	Plastic	Blue/Black	G2	141 x 11 x 15	10.5	500	<b>0.62</b>	40
HEADLINER	Headliner Soft Touch	3285	Plastic	Blue/Black	G2	141 x 11 x 15	10.5	500	<b>1.12</b>	41
POINT	Point Polished	3217	Plastic	Blue/Black	X20	137 x 9 x 17	7.9	1000	<b>0.35</b>	42
POINT	Point Metal	3317	Plastic	Blue/Black	G2	137 x 9 x 12	11.3	500	<b>0.35</b>	42
NEW SPRING	New Spring Polished MC	2310	Plastic	Blue/Black	G2	147 x 12 x 17	12.6	500	<b>1.12</b>	43
NEW SPRING	New Spring Clear MC	2410	Plastic	Blue/Black	G2	147 x 12 x 17	12.5	500	<b>1.12</b>	43
POLAR	Polar	3261	Metal	Blue/Black	G2	143 x 13 x 11	17.5	100	<b>2.46</b>	44
SIGNER LINER	Signer Liner	2709	Metal	Blue	G2	140 x 15 x 13	18.9	50	<b>6.41</b>	44

## ROU BILL PENS





Article	Model	Art. No.	Material	Ink colour	Refill magic flow 1.0 mm	 in mm	 in g	PU pieces	RSP in € (unbranded)	Page
ARVENT	Arvent Glossy	3360	Metal	Blue	Metal, G2	144 x 14 x 10	15.59	250	<b>2.02</b>	46
ARVENT	Arvent Soft Touch	3365	Metal	Blue	Metal, G2	144 x 14 x 10	29.6	250	<b>2.22</b>	46
PHENIX	Phenix	3380	Metal	Blue	Metal, G2	140 x 15 x 12	37.0	250	<b>6.66</b>	47
ATTRACT	Attract	3330	Metal	Blue	Metal, G2	136 x 14 x 11	24.3	250	<b>3.46</b>	48
ATTRACT	Attract Soft Touch Touch Pad Pen	3335	Metal	Blue	Metal, G2	136 x 14 x 11	26.18	250	<b>3.66</b>	48
ARCTIC	Arctic	3390	Metal	Blue	Metal, G2	140 x 15 x 11	30.0	250	<b>6.19</b>	49
GALANT	Galant	3370	Metal	Blue	Metal, G2	138 x 13 x 11	25.2	250	<b>3.70</b>	49
STAR TEC	Star Tec Steel	2040	Metal	Blue	Metal, G2	133 x 14 x 10	17.0	250	<b>2.26</b>	50
STAR TEC	Star Tec Alu	2511	Metal	Blue	Metal, G2	133 x 14 x 10	5.96	250	<b>2.38</b>	50
NAUTIC	Nautic	1092	Metal	Blue	RB Metal	137 x 11 x 15	30.0	250	<b>8.02</b>	51
NAUTIC	Nautic	2215	Metal	Blue	Metal, G2	140 x 11 x 15	29.0	250	<b>6.26</b>	51
NAUTIC	Nautic Set	6297	Metal	Blue	Metal, G2 + RB	158 x 53 x 25	102.0	15	<b>15.84</b>	51
NAUTIC	Nautic Touch Pad Pen	2754	Metal	Blue	Metal, G2	140 x 11 x 15	28.0	250	<b>6.75</b>	52
NAUTIC	Nautic Black	3340	Metal	Blue	Metal, G2	145 x 11 x 15	28.0	250	<b>7.44</b>	52
IMAGE	Image Black Line	2636	Metal	Blue	Metal, G2	140 x 11 x 14	30.0	250	<b>8.98</b>	53
IMAGE	Image Black Line	1119	Metal	Blue	RB Metal	140 x 12 x 14	34.0	250	<b>10.40</b>	54
IMAGE	Image Black Line Set in ET156	6205	Metal	Blue	Metal, G2 + Nib M	168 x 68 x 28	142.0	50	<b>22.12</b>	54
IMAGE	Image Black Line Set in ET156	6206	Metal	Blue	Metal, G2 + RB	194 x 132 x 19	146.0	50	<b>21.88</b>	54
IMAGE	Image Black Line	0104	Metal	Blue	Nib M	139 x 12 x 14	30.0	250	<b>10.64</b>	54
IMAGE	Image White Line	1146	Metal	Blue	RB Metal	140 x 12 x 14	34.0	250	<b>10.40</b>	55

# ARTICLE DATA

## SENATOR PENS

Article	Model	Art. No.	Material	Ink colour	Refill magic flow 1.0 mm	 in mm	 in mm	 in g	PU pieces	RSP in € (unbranded)	Page
IMAGE	Image White Line	2786	Metal	Blue	Metal, G2	140	11 x 14	30	250	8.98	55
IMAGE	Image White Line Set in ET156	6267	Metal	Blue	Metal, G2 + RB	168	68 x 28	154	50	21.88	55
IMAGE	Image Chrome	1036	Metal	Blue	RB Metal	140	12 x 14	33	250	10.40	56
IMAGE	Image Chrome	2158	Metal	Blue	Metal, G2	140	11 x 14	31	250	8.98	56
IMAGE	Image Chrome Set in ET156	6238	Metal	Blue	Metal, G2 + RB	168	68 x 28	148	50	21.88	56
CARBON	Carbon Line Black	3350	Metal	Blue	Metal, G2	150	11 x 14	37	250	12.48	57
CARBON	Carbon Line	2159	Metal	Blue	Metal, G2	150	11 x 14	37	250	11.81	58
CARBON	Carbon Line	1037	Metal	Blue	RB Metal	143	11 x 14	43	150	15.37	59
CARBON	Carbon Line Set in ET160	6240	Metal	Blue	Metal, G2 + RB	193	82 x 40	280	20	32.58	59
CARBON	Carbon Line Set in ET160	6239	Metal	Blue	Metal, G2 + Nib M	193	82 x 40	275	20	33.76	59
CARBON	Carbon Line	0076	Metal	Blue	Nib M	143	11 x 14	39,4	150	16.56	59
TIZIO	Tizio	2400	Metal	Blue	Metal, G2	143	11 x 14	6,1	250	11.81	60
TIZIO	Tizio Set in ET160	6253	Metal	Blue	Metal, G2 + RB	195	85 x 40	275	20	32.58	61
TIZIO	Tizio Set in ET160	6252	Metal	Blue	Metal, G2+ Nib M	195	85 x 40	275	20	33.76	61
TIZIO	Tizio	1240	Metal	Blue	RB Metal	143	11 x 14	43	300	15.37	61
TIZIO	Tizio	0240	Metal	Blue	Metal, G2+ Nib M	144	11 x 14	37,31	250	16.56	61





## SENATOR MUGS

Article	Model	Art. No.	Material	 in ltr.	 in mm	 in mm	 in g	PU pieces	RSP in € (unbranded)	Page
AMITY	Amity	0321	Porcelain	0.25 l	85	80	268	36	2.16	66
FRIEDA	Frieda	K011	Porcelain	0.25 l	78	100	340	36	2.88	66
PRIME	Prime	0341	Porcelain	0.25 l	106	73	302	36	2.88	67
CHARISMA	Charisma	0915	Porcelain	0.25 l	106	82	266	36	3.60	67
ELEGANT	Elegant	0381	Porcelain	0.30 l	92	86	287	36	3.60	68
ELITE	Elite	0912	Porcelain	0.25 l	100	80	261	36	2.88	68
MAXI MUG	Maxi Mug	0344	Porcelain	0.25 l	100	82	391	36	2.88	69
APPEAL	Appeal	0928	Porcelain	0.40 l	95	100	314	36	4.32	69
FANCY	Fancy Espresso Set	0964	Porcelain	0.09 l	65	83	197	12	6.30	70
FANCY	Fancy Coffee Cup	0965T	Porcelain	0.20 l	57	67	179	36	3.60	70
FANCY	Fancy Coffee Set	0965	Porcelain	0.20 l	65	83	328	12	6.30	70
FANCY	Fancy Plate	0966	Porcelain	-	19	213	326	12	5.40	71
FANCY	Fancy Dinner Plate	0993	Porcelain	-	19	260	477	12	5.40	71
FANCY	Fancy Soup Plate	0994	Porcelain	-	35	225	394	12	5.40	71
FANCY	Fancy Bowl	0920	Porcelain	0.65 l	79	141	434	36	5.40	71
FANCY	Fancy Start-Up Box, 74 pcs.	0951	Porcelain	-	-	-	18500	1	293.40	72



# ARTICLE DATA

## KÖSSINGER MUGS

Article	Model	Art. No.	Material	 in ltr.	 in mm	 in mm	 in g	PU pieces	RSP in € (unbranded)	Page
KING CAN	King Can	0755	Stainless Steel	0.33 l	149	71	197	36	<b>9.11</b>	74
KING CAN	King Can	0765	Stainless Steel	0.33 l	150	71	197	36	<b>9.11</b>	74
KING CAN	King Can Mini	0785	Stainless Steel	0.26 l	127	71	157	36	<b>9.11</b>	75
TROPHY	Trophy	0750	Stainless Steel	0.4 l	175	82	274	36	<b>9.11</b>	75
OUTDOOR	Outdoor	0372	Stainless Steel/Enamel	0.30 l	81	87	134	36	<b>4.86</b>	76
CARINA	Carina White	0323	Stoneware	0.30 l	96	82	331	36	<b>1.62</b>	77
CARINA	Carina White	K002	Stoneware	0.30 l	80	95	310	36	<b>1.62</b>	77
CARINA	Carina Inside	K004	Stoneware	0.30 l	80	95	270	36	<b>2.03</b>	77
CARINA	Carina	K003	Stoneware	0.30 l	80	95	310	36	<b>2.03</b>	78
CARINA	Carina Glas	K016	Glass	0.30 l	80	95	300	36	<b>1.62</b>	78
CALI	Cali	0362	Stoneware	0.25 l	105	79	323	36	<b>1.62</b>	79
SOLID	Solid	0358	Stoneware	0.25 l	99	80	336	36	<b>2.16</b>	79
ELEKTRA	Elektra White	0354	Stoneware	0.25 l	99	82	278	36	<b>2.16</b>	80
ELEKTRA	Elektra White	K005	Stoneware	0.25 l	78	100	340	36	<b>2.16</b>	80
ELEKTRA	Elektra Inside	K006	Stoneware	0.25 l	78	100	340	36	<b>2.70</b>	80
ELEKTRA	Elektra Inside	0355	Stoneware	0.25 l	78	100	340	36	<b>2.70</b>	80
SOPHIA	Sophia	K015	Porcelain	0.38 l	97	100	310	36	<b>2.70</b>	81
ENNIA	Ennia White	K007	Stoneware	0.25 l	90	85	340	36	<b>2.16</b>	81
ENNIA	Ennia Inside	K008	Stoneware	0.25 l	80	85	360	36	<b>2.70</b>	82
ENNIA	Ennia Black Inside	K009	Stoneware	0.25 l	80	85	360	36	<b>3.24</b>	82
CULT	Cult	0324	Stoneware	0.30 l	105	76	325	36	<b>2.16</b>	83
CULT	Cult	0911	Porcelain	0.25 l	104	73	288	36	<b>2.16</b>	83
COSMOS	Cosmos	0926	Porcelain	0.33 l	106	94	330	36	<b>3.24</b>	83
COSMOS	Cosmos	0926	Porcelain	0.33 l	107	95	351	36	<b>3.24</b>	83
MAXIM	Maxim	0914	Porcelain	0.30 l	99	85	272	36	<b>2.70</b>	84
MAXIM	Maxim Coffee Cup	0907	Porcelain	0.20 l	82	79	189	36	<b>2.70</b>	85
MAXIM	Maxim Coffee Set	0937	Porcelain	0.20 l	70	79	378	36	<b>4.73</b>	85
MAXIM	Maxim Espresso Set	0977	Porcelain	0.08 l	57	60	183	12	<b>4.73</b>	86
MAXIM	Maxim Plate	0927	Porcelain	-	25	210	462	12	<b>4.05</b>	86
MAXIM	Maxim Dinner Plate	0997	Porcelain	-	25	260	841	12	<b>4.05</b>	86
MAXIM	Maxim Soup Plate	0998	Porcelain	-	41	230	582	12	<b>4.05</b>	86
MAXIM	Maxim Start-Up Box, 74 pieces	0952	Porcelain	-	405	-	24500	1	<b>220.18</b>	87

# ARTWORK

## GENERAL INFORMATION

Please send us your artwork in the below mention file types or send text in on of our standard typefaces.

Please also provide a print sample or proof if possible.

Please send logos and text as vectorised files or as TIF-files with 1200 dpi, in case of photos we require a resolution of 600 dpi.

Vectorised logos can be scaled without any loss in quality and are to be preferred against pixel files.

Below mentioned minimum font sizes and minimum line widths are guidelines only. Depending on the motive, branding method or product surface smaller letters and finer lines might be possible or larger letters or bigger lines might be necessary.

### Proof samples

To make sure you get the best possible result we recommend the production of a sample for approval. (For production reasons slight colour deviations between a print on paper and a print on other materials are unavoidable).

### File formats

Adobe Photoshop CC 2023

Adobe Illustrator CC 2023

Adobe Indesign CC 2023

Corel Draw X8

(Please convert all texts into curves)

## PENS

### Print colours

With the available colour shade mixing range, all Pantone C and HBP K shades can be mixed. Slight colour shade deviations between paper flags and print are unavoidable on white underground. Major colour shade deviations on an underground of a different colour shade or on a dark-shaded underground must be tolerated.

### Digital print

All colours are mixed in CMYK, so it is not possible to print real PMS colours. In nearly every case the colours will be close to. Very large, uni coloured surfaces cannot be realised. Minimum size: 8 pt, minimum line width: 0.15 mm

### Laser engraving

Minimum line width: 0.15 mm, Minimum front size: 6 pt

### Personalisation (list of names)

Many of our products can be customised with the personal name. Please send us the names in an excel file.

### Raster

Screen print: Raster of 40, colour intensity 15 - 85%.

360° barrel print: Raster of 48, colour intensity 15 - 85%

### Standard Typefaces

Arial, AvantGarde, Courier, Futura, Present, Serifa, Helvetica, Times New Roman, Univers each regular, bold, italic, bold italic, BrushScript, English script tye each italic and bold italic. Other typefaces possible (only PC), please send font as True Type-face (\*.ttf).

Other or similar typefaces on request.

## MUGS

### Direct Print

Minimum size 10 pt, minimum line width 0.2 mm, no raster

Due to their nature, the printing colours are not completely opaque. This means that the colour will generally appear darker on dark backgrounds.

### Transfer print

Minimum size 8 pt, minimum line width 0.2 mm, printable colour intensity 15 - 85 %

### Personalisation (list of names)

A great variety of our mugs can be customised with the personal name. Please send us the names in an excel file. Please note that this very special way of customisation is always possible when the name stands for itself and is not part of the remaining design.

## 3 X 3 GOOD REASONS FOR SENATOR

### Made in Germany

- Development, production and printing in Germany
- Refill production at our own premises
- In-depth knowledge of all processes and materials used

### Sustainability

- Reuse of production waste
- Superior ecological footprint compared to imported products
- Short transport distances from production to the customer

### Responsibility

- Regular certification according to ISO 9001 and ISO 14001
- SEDEX membership
- Declarations of conformity for all products



# BRANDING PRICES (INCLUDING PRE-CHARGES)

## PENS

RSP in euro per piece, VAT not included

Plastic Pens		500	1.000	2.500	5.000
1c - 5c-Print					
per position and colour	€/pc.	0.27	0.19	0.13	0.09
CMYK Print					
per position	€/pc.	0.68	0.48	0.33	0.23
Engraving					
per position	€/pc.	0.68	0.68	0.68	0.68
Metal Pens and cases		50	100	250	500
1c - 5c-Print					
per position and colour	€/pc.	0.79	0.55	0.39	0.27
CMYK Print					
per position	€/pc.	1.97	1.38	0.96	0.68
Engraving					
per position	€/pc.	1.97	1.38	0.96	0.68
Embossing					
on case, per position	€/pc.	4.73	3.31	2.32	1.62

## MUGS

RSP in euro per piece, VAT not included

Porcelain, stoneware and metal		36	108	250	500
1c Print					
per position	€/pc.	5.00	3.50	2.63	1.97
each additional colour	€/pc.	1.25	0.88	0.66	0.50
CMYK Print					
per motif	€/pc.	6.25	4.38	3.29	2.47
Engraving					
on metal, per position	€/pc.	5.00	3.50	2.63	1.97

# ADDITIONAL SURCHARGES

RSP in euro per piece, VAT not included

Proof sample	Proof sample per colour & position	€ 60.00
Surcharge for 5000 in 5 delivery service	Production takes place within 5 days after approval of digital sketch, surcharge per pen:	€ 0.05
Single names on metal pens	Please provide names in Excel file, per name:	€ 2.50
Labelling	Labelling of single pens, gift boxes, polybags (10, 20, 25, 50, 100) and outer carton. Per label:	€ 0.20
Freight charges	Freight charges incl. packaging	on request
Delivery quantity	As stated in our general business terms, we reserve the right to over or under delivery. For delivery by exact number, we charge:	5 %

RSP in euro per piece, VAT not included

Mix + Match	On request, you can combine selected plastic writing instruments in any of our standard colours from 10,000 pieces upwards.	free of charge
Magic Flow refill 1.4	Surcharge/pc. in € for Magic Flow refill 1.4 Minimum quantity: 1,000 pcs.	€ 0.10
PMS Service	Almost all of our models are available in individual colouring according to PMS on request. The minimum quantity for plastic models is 10,000 pieces. Approval is given by means of a colour chip.	€ 1,500.00
Packaging	Printed plastic pens are packed in polybags of 100 pieces. Exceptions: Super-Hit and Dart are bulk packed in carton.	free of charge
Free refill	Many of our pens allow you to easily replace the refill. This can be ordered via <a href="https://refills.senator.com">refills.senator.com</a>	free of charge